

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62.09

FLOWER SEEDS

**Special Wholesale Prices for
Florists and Nurserymen**

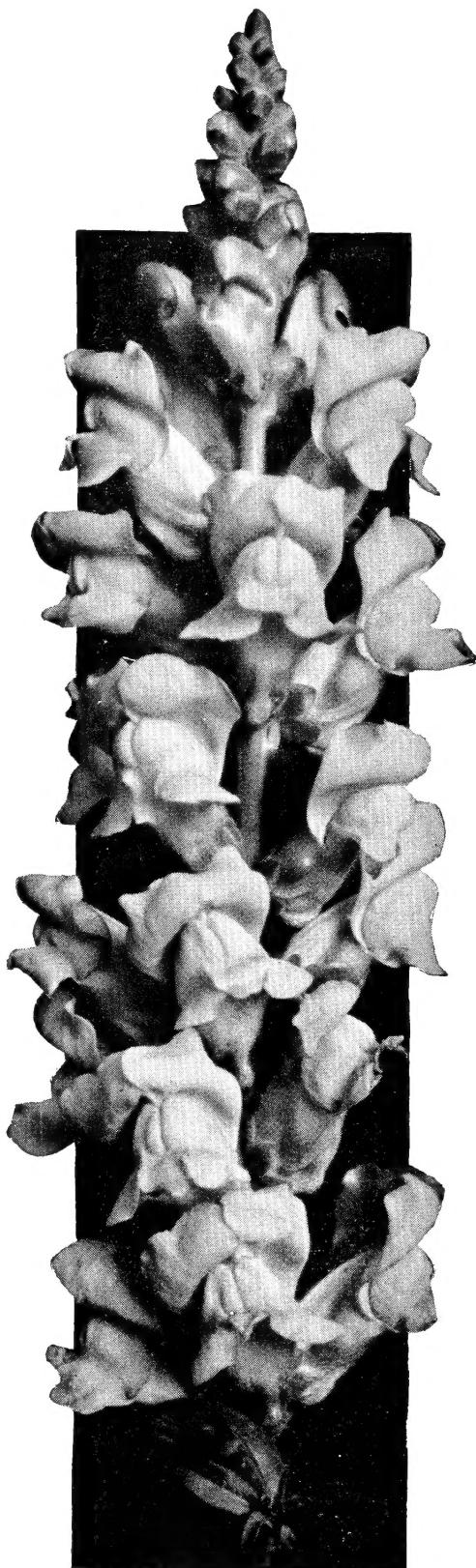
1947



Column Stock Murphy's Improved Chamois

MURPHY SEED COMPANY
779 WALL STREET **LOS ANGELES 14**

Your Business AND Our Business



ANTIRRHINUM
(Snapdragon)

Majus Grandiflora

Rust Resistant

YOUR reputation as a grower of superior flowers and plants is maintained and furthered when you restrict your seed source to one maintaining an equally high reputation for seed production. In no line of endeavor is quality more essential to success or ultimately more economical than in the choice of seeds. It is the foundation of profitable production of saleable stock.

Murphy Seed Company insists upon furnishing only seed of the highest quality procurable. We closely watch the growing developments of the foremost commercial growers on the Pacific Coast. We sell seeds to many growers who supply the critical Los Angeles market, nationally known for quality standards. Our first-hand knowledge of seed and flower production, our painstaking selection and reselection of seed from the most superior strains, is an integral and priceless part of every order we fill.

Murphy Seed Company
779 Wall Street
Los Angeles 14

California

Terms: Thirty days net cash to customers of approved credit or established accounts. New customers, cash with order, C.O.D. or satisfactory references. To avoid delay in shipment, cash should accompany order unless satisfactory credit has been established. Prices in this list are net, postpaid in the U. S. A. and Canada, and subject to change without notice.

If you wish your order sent by air mail, please add 10c per ounce for packing and postage.

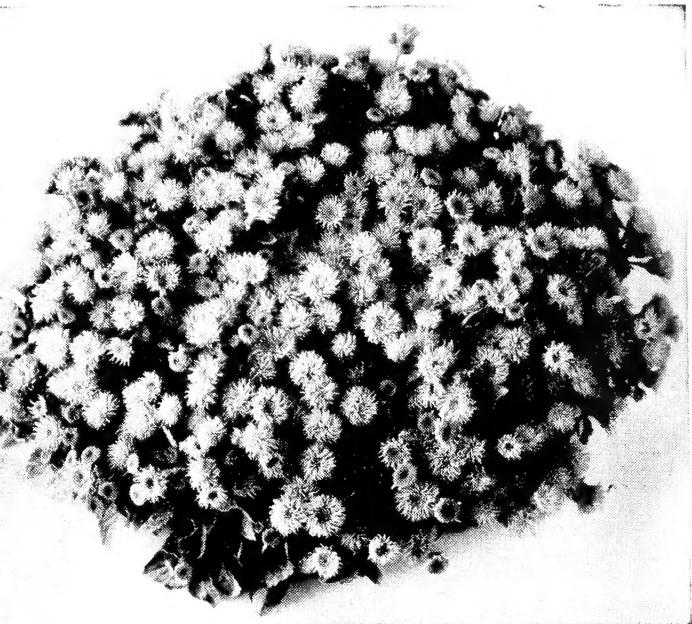
AGERATUM (Floss Flower)

BLUE BALL — Vary somewhat in habit. Tr. Pkt., 25c

1/4 Oz. Oz.
.65 2.00

BLUE BALL IMPROVED — This strain receives the highest mark of approval for form and dwarfness plus size and richness of color. Tr. Pkt., 25c

1.15 3.40



Ageratum New Midget Blue

1/4 Oz. Oz.
1.10 3.30

BLUE CAP — 4"; excellent strain; miniature flowers. Tr. Pkt., 25c

.70 2.10

BLUE PERFECTION — Deep blue, large flowered, 1'; branching habit; good for cut flowers. Tr. Pkt., 25c

2.25 6.65

MIDGET BLUE — A silver medal award, all America trials. Grows 2"-3" high; literally covered with blooms. True in color and type from seed. Tr. Pkt., 50c

.85 2.50

LITTLE BLUE STAR — 5"; densely covered with bright blue flowers. Tr. Pkt., 25c

.35 1.00

IMPERIAL DWARF WHITE — 8"-10"; medium size flowers

Oz. 1/4 Lb.

ALYSSUM

CARPET OF SNOW (Procumbens) — Dwarf flat pancake type of plant, not over 3"; re-selected strain. Tr. Pkt., 15c

.80 2.25

LITTLE GEM — 5"; dwarf upright, compact type; uniform in type. Tr. Pkt., 15c

.65 2.00

LILAC QUEEN — This strain has been re-selected to the deep side of lilac; noted improvement over the old type. Tr. Pkt., 20c

.80 2.00

MARITIMUM (Sweet Alyssum) — The old-fashioned tall variety

.30 .90

VIOLET QUEEN — A rich violet. Tr. Pkt., 25c

Oz. 1/4 Lb.
1.00 3.00

ANCHUSA (Annual)

BLUE BIRD — A vivid indigo blue; 18", very compact. Tr. Pkt., 15c

.50 1.50

ANCHUSA (Perennial)

ITALICA — Dropmore variety, gentian blue, 6'. Tr. Pkt., 20c

.80 2.25

ANTHEMIS

KELWAYI — (Golden Marguerite) — 3', lemon yellow, daisy-like flowers. Tr. Pkt., 15c

.20 .60

ANEMONE

These strains have been carefully re-selected for size, color and extra long stems.

HIS EXCELLENCY — Large, single, fiery scarlet. Tr. Pkt., 50c

1.65 5.00

BLUE — Giant single blue. Tr. Pkt., 50c

1.65 5.00

PINK — Large orchid pink flower. Tr. Pkt., 50c

1.65 5.00

WHITE — Large pure white with green center. Tr. Pkt., 50c

1.65 5.00

CORONARIA — Giant single, mixed. Tr. Pkt., 30c

.55 1.65

ST. BRIGID — Mixed. Tr. Pkt., 75c

2.50 7.50

ANTIRRHINUM (Snapdragons)

MAJUS GRANDIFLORA — Rust Resistant. Out of a group of 17 separate colors, some very similar in size and color, we have selected the following. Each represents the best in its color, length of stem, plant structure and size of bloom.

HARMONY — Terra cotta shaded rose. Tr. Pkt., 35c

.85 2.50

PADRE — Crimson; large flowers; irregular spacing; self tube; stems and foliage a dark green. Tr. Pkt., 35c

.85 2.50

ROSALIE — New, clear rose pink. Tube is very large and placed extremely close on the spike. 18" tall and good branching habit. Tr. Pkt., 35c

.85 2.50

SALMON ROSE PINK SHADES — This is very well named; medium-size flowers, closely spaced on stem. Light green foliage. Tr. Pkt., 35c

.85 2.50

SHASTA WHITE — A very good white. Tr. Pkt., 35c

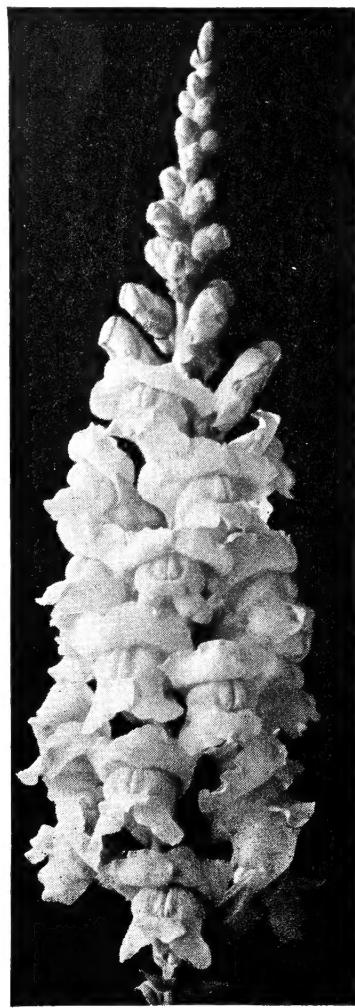
.85 2.50

YELLOW JACKET — A very large, dark yellow; light creamish tube, closely spaced on dark green foliage. Tr. Pkt., 35c

.85 2.50

MAJUS MIXED — Made from separate colors to give a perfect color balance. Tr. Pkt., 30c

.70 2.00



Antirrhinum Rust Proof
Majus Grandiflorum

MAXIMUM OR SUPER GIANTS (Rust Resistant)

	<u>1/4 Oz.</u>	<u>Oz.</u>
ALASKA (Pure White)—Somewhat small in size, but closely spaced on stem, light green foliage, thick stems. Tr. Pkt., 35c.....	1.00	3.00
CAMPFIRE — Coppery scarlet; medium size flowers; dark green foliage. Tr. Pkt., 35c	1.00	3.00
COPPER KING —Bright copper red flowers. Tr Pkt., 35c.....	1.00	3.00
CRIMSON — Fiery crimson; large flowers, thick stems, dark foliage. Tr. Pkt., 35c.....	1.00	3.00
FAIR LADY PINK — The lightest of all pink snapdragons with white tube, slight yellow tip on snout. Tr. Pkt., 35c.....	1.00	3.00
MANDARIN YELLOW — Very close to canary bird in color, but a large flowering type, closely spaced on stem; dark green foliage. Tr. Pkt., 35c	1.00	3.00
PINK SENSATION — Medium pink shade, self tube, very large flowers, placed extremely close on stem, yellow tip on snout. Tr. Pkt., 35c..	1.00	3.00
SALMON ROSE SHADES —Mixture from light to deep salmon rose shades; medium size flowers, thick stems. Tr. Pkt., 35c.....	1.00	3.00

MAXIMUM MIXED—Special balanced mixed, made from above colors. Tr. Pkt., 35c..... 1.00 3.00

SUPER MAJESTIC (Base Branching)

18 to 24". Rust Resistant.

SUPER MAJESTIC MIXED—Carefully blended to make a good color balance. Tr. Pkt., 35c..... 1.00 3.00

ANTIRRHINUM (For Greenhouse Forcing)

AFTERGLOW — Beautiful deep golden-bronze; has habit of Rose Queen \$1.00 \$2.50

AMERICA—Brilliant rose-pink with orange lip, blending into pure lemon, early 1.50 4.00

CAROL JEAN (DORNACHER) — A good clean grower that ships well. A little lighter yellow than Ethel .. 2.00 5.00

CEYLON COURT, DARK — Fine winter-flowering deep yellow 1.00 2.50

CHEVIOT MAID RESELECTED — Fine deep rose-pink 1.00 2.50

CHRISTMAS CHEER — Good spike and free bloomer. Light rose-pink. 2.00 5.00

COATES' YELLOW PERFECTION—Strong-growing deep yellow 1.00 2.50

ETHEL—Golden-yellow, early 1.50 4.00

GILBERT'S BRONZE BEAUTY 1.50 4.00

GILBERT'S PINK SUPREME—(Medium Early). Dark rose without yellow throat 1.50 4.00

GLORIOUS — Attractive reddish-copper, yellow lip, spikes closely set 1.00 2.50

HODALY'S IDEAL IMPROVED — (New). A distinct improvement over the original strain in that it has more of the darker shades and is earlier-flowering, coming into production in January 1.50 4.00

KLONDIKE SUPREME — (Rather Late). Large florets, color excellent deep yellow 1.00 2.50

KOESTER'S WHITE—Fine white... 1.50 4.00

LAVENDER ROSE—Good lavender with a rose blend 2.00 5.00

MARIE LOUISE — Wonderful sea-shell pink; fine producer, stems have good length and florets are closely set 2.00 5.00

MARY ELLEN — (Yoder). Popular silvery-pink 2.00 5.00

MISS WOOSTER—(Medium Late). Light golden-bronze; individual in own color 1.00 2.50

		Fr. Pkt.	3 Tr. Pkt.
		1.00	2.50
NEW CINCINNATI — An excellent light rose		1.00	2.50
PEGGY SCHUMANN — Medium deep pink, early winter bloomer..		2.00	5.00
ROCKWOOD'S EARLY WHITE — A clear white except for a slight suffusion of yellow.....		2.00	5.00
ROSE QUEEN — A real deep rose; very fine for forcing.....		1.00	2.50
SCHAFFROTH'S PINK — Non-shattering. Bright rose-pink.....		2.00	5.00
ST. LOUIS PINK (Rowe) — An exceptional light pink. Fine long spikes and good producer.....		1.50	4.00
VELVET BEAUTY—Rich American-Beauty crimson		1.00	2.50
WHITE WONDER IMPROVED (Bezdek)—The most popular early, pure white		1.50	4.00
YELLOW DELIGHT — Deep clear yellow. Midwinter bloomer.....		2.00	...
YELLOW WONDER IMPROVED — (Bezdek). Deep yellow; very early and good producer		1.50	4.00

AQUILEGIA (Columbine)

MIXED—Very choice, long spurred mixed. Tr. Pkt., 40c.....			
MRS. SCOTT ELLIOTT'S STRAIN MIXED—Long spurred; wonderfully superior strain. Unusual shades, perfect color balance. Tr. Pkt., 40c			
		1/4 Oz.	Oz.

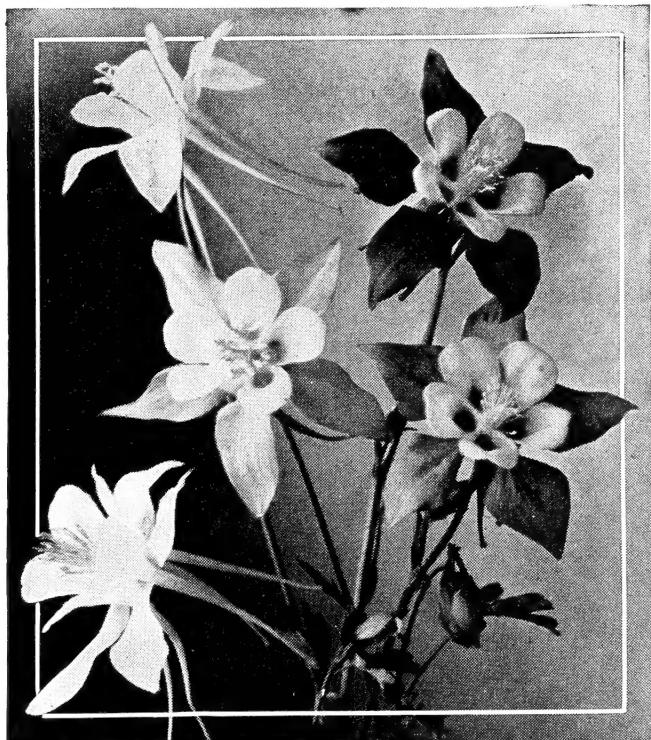
ARCTOTIS

GRANDIS—2-3', African lilac daisy, white ray type flower, reverse side of petal lilac blue; dark steel-blue center. Tr. Pkt., 20c.....

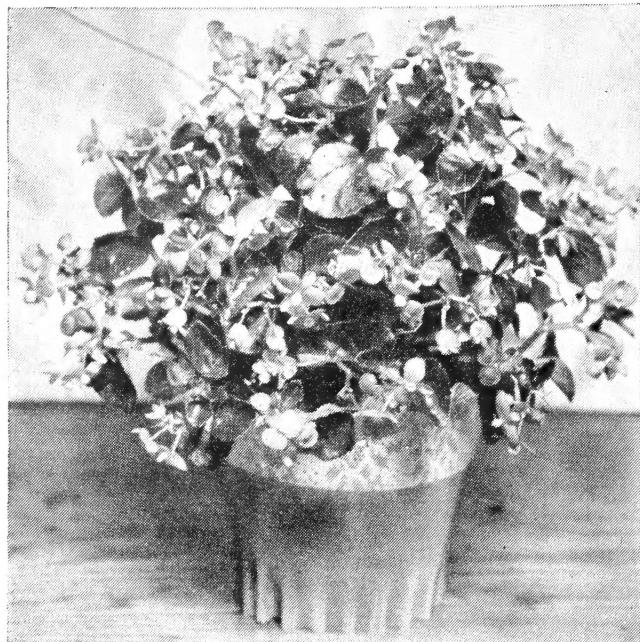
.30 .90

LARGE FLOWERED HYBRIDS—
Tr. Pkt., 50c.....

1.50 5.00



Aquilegia (Columbine)
Long Spurred Mixed



Begonia Luminosa

NEW CROP BEGONIA SEED (Fibrous-rooted)—FINE FOR BEDDING AND POTS

The plants are full of vigor and produce bright, glossy foliage and beautiful flowers, true to type and color.

1/32 Oz. 1/16 Oz.

CARMEN—Rose and Pink, Bronze leaved foliage. Tr. Pkt., \$1.25 1/64 oz., \$2.50	4.50	8.00
--	------	------

CHRISTMAS CHEER—Bright Crimson-scarlet. Tr. Pkt., \$1.00.....	3.25	6.00
---	------	------

HOLLYWOOD RED—Dwarf compact plants, green foliage, bright scarlet flowers. Tr. Pkt., \$1.50; 1/64 oz., \$3.00	5.50	10.00
---	------	-------

INDIAN MAID — Bronze foliage, scarlet flowers. Tr. Pkt., \$1.25; 1/64 oz., \$2.50	4.50	8.00
---	------	------

ISLE de FRANCE — Extra large pure white flowers. Foliage a bright green. Tr. Pkt., \$1.25; 1/64 oz., \$2.50	4.50	8.00
---	------	------

KAETHE TEICHER—Pure carmine flowers. Tr. Pkt., \$1.00.....	1.75	3.25
--	------	------

KING OF REDS—Very dwarf scarlet, green foliage, bronze-edged. Tr. Pkt., \$1.50. 1/64 oz., \$3.00.....	5.50	10.00
---	------	-------

MASTERPIECE—Showy clear rose-pink. Tr. Pkt., \$1.00; 1/64 oz., \$2.25	4.00	7.50
---	------	------

PRIMA-DONNA — Light Carmine-rose. Tr. Pkt., \$1.00.....	4.00	7.50
---	------	------

WHITE BEDDING QUEEN—Choice white flowers. Tr. Pkt., \$1.00.....	3.25	6.00
---	------	------

WHITE PEARL—Fine white flowers. Tr. Pkt., \$1.00	3.25	6.00
--	------	------

BELLIS

1/4 Oz. Oz.		
-------------	--	--

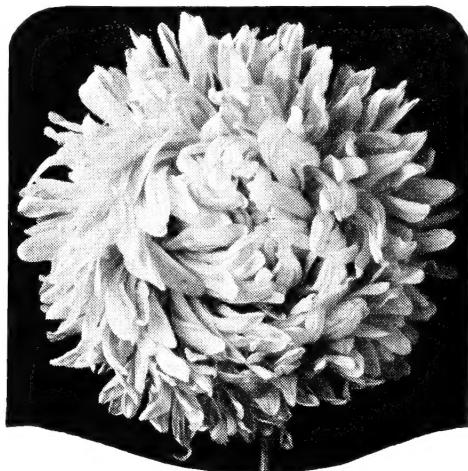
MIXED—Tr. Pkt., 50c.....	2.65	8.00
--------------------------	------	------

BEGONIAS (Tuberous Rooted)

	<u>1/4 Oz.</u>	<u>Oz.</u>
SINGLE MIXED—Very choice colors of single types mixed. Tr. Pkt., 75c
DOUBLE MIXED—All varieties of double types mixed—about 80% double. Tr. Pkt., \$1.00.....

BALSAM (Lady Slipper)

	<u>1/4 Oz.</u>	<u>Oz.</u>
DOUBLE BUSH FLOWERING MIXED—Tr. Pkt., 50c.....	1.00	3.50
CAMELLIA FLOWERING MIXED..	.25	.70



Aster—American Beauty

CREGO IMPROVED (2½')

(Wilt Resistant)

Small flowered California Giants, flowers measuring 3½"-4½" across; base branching habit.

CRIMSON—Crimson with purplish cast. Tr. Pkt., 25c.....

DARK BLUE OR PURPLE—Deep royal purple. Tr. Pkt., 25c.....

DEEP ROSE—Very close to California Giant deep rose. Tr. Pkt., 25c

LIGHT OR LAVENDER BLUE—Tr. Pkt., 25c

SHELL PINK—A little darker than super-giant Los Angeles. Tr. Pkt., 25c

WHITE—Pure white. Tr. Pkt., 25c..

MIXED—Special blend of above named varieties. Tr. Pkt., 25c.....

ASTERS RAINBOW (Single Upright)

The best single Aster for local florists and shippers. Tr. Pkt. 25c.....

HEART OF FRANCE

(2', Wilt Resistant)

BRILLIANT RED—Flowers 4 inches across; incurved petals. Tr. Pkt., 25c

ASTER SUNSHINE MIXED

Tr. Pkt., 25c

ASTER KING

KING LAVENDER—Tr. Pkt., 20c....

KING PEACH—Tr. Pkt., 20c.....

KING ROSE—Tr. Pkt., 20c.....

KING VIOLET—Tr. Pkt., 20c.....

KING WHITE—Tr. Pkt., 20c.....

KING MIXED—Made from separate colors. Tr. Pkt., 20c.....

1/4 Oz.

CALIFORNIA GIANTS (2½-3')

1/4 Oz.

Flowers measuring 4½ to 6 inches across, fully curled and interlaced on plants 2 to 3 ft. tall; upright base branching habit make up this group of asters.

DARK PURPLE—Extremely large flowers. Tr. Pkt., 35c.....

.85 2.50

DEEP ROSE—Good florist rose. Tr. Pkt., 35c

.85 2.50

LIGHT BLUE—Florist lavender. Tr. Pkt., 35c

.85 2.50

PEACH BLOSSOM—Very close to American Beauty shell pink. Tr. Pkt., 35c

.85 2.50

WHITE—True white. Tr. Pkt., 35c..

.85 2.50

MIXED—Special mixed of above named varieties. Tr. Pkt., 25c.....

.65 2.00

SUPER GIANT ASTER

1/4 Oz.

EL MONTE—Crimson. Tr. Pkt., 35c

.85 2.50

LOS ANGELES—Shell Pink. Tr. Pkt., 35c

.85 2.50

EARLY GIANTS

(Wilt Resistant, 1½-2')

The first of wilt-resistant asters in a California Giant type, not as tall as regular Giants, 4 to 6 weeks earlier.

LIGHT BLUE—New All-American winner. Tr. Pkt., 35c.....

.85 2.50

PEACH BLOSSOM—Full-petaled flowers of attractive light pink. Tr. Pkt., 35c

.85 2.50

ROSE MARIE—New deep rose, very fine addition to this group. Tr. Pkt., 35c

1.20 3.35

ASTERS

AMERICAN BEAUTY

(Wilt Resistant, 2½-3')

1/4 Oz.

Rather uneven as to height and habit but a very popular variety, with long, incurved petals.

AZURE FAIRY—A shade deeper than Crego imp. light blue, flowers 4½" across, broad incurved. Tr. Pkt., 25c.....

.55 1.65

CRIMSON—A little taller than above; long stem. Tr. Pkt., 25c....

.55 1.65

DEEP ROSE—A good, long-stemmed deep rose. Tr. Pkt., 25c..

.55 1.65

PURPLE—Large flowers. Tr. Pkt., 25c

.55 1.65

SHELL PINK (September Beauty)—Incurved, showing a slight half-twist. Tr. Pkt., 25c.....

.55 1.65

WHITE—Large flowered white. Tr. Pkt., 25c

.55 1.65

MIXED—Special blended mixed from above separate colors. Tr. Pkt., 25c

.55 1.65

CHOICE MIXED—Tr. Pkt., 25c....

.45 1.35



Aster California Giant Rose

QUEEN OF MARKET

(Wilt Resistant)

Very popular in the early asters; excellent for cutting.

DARK BLUE—Purple. Tr. Pkt., 20c.

LIGHT BLUE—Lavender. Tr. Pkt., 20c

PEACH BLOSSOM—Blush pink. Tr. Pkt., 20c

ROSE—New soft rose. Tr. Pkt., 20c

SCARLET—Bright red. Tr. Pkt., 20c.

WHITE—Pure white. Tr. Pkt., 20c

MIXED—Choice blended mixture of above varieties. Tr. Pkt., 20c

ROYAL (Wilt Resistant)

MIXED—A splendid mixed. Tr. Pkt., 20c

1/4 Oz. Oz.

AMERICAN BRANCHING

(Late Branching—Wilt Resistant)

AZURE-BLUE—Lavender-blue shade. Tr. Pkt., 20c..... .35 1.00

COPPERY ROSE—Dark stemmed. Tr. Pkt., 20c..... .35 1.00

PEACH BLOSSOM—A little deeper than Crego pink. Tr. Pkt., 20c..... .35 1.00

PURPLE—A dark blue self. Tr. Pkt., 20c..... .35 1.00

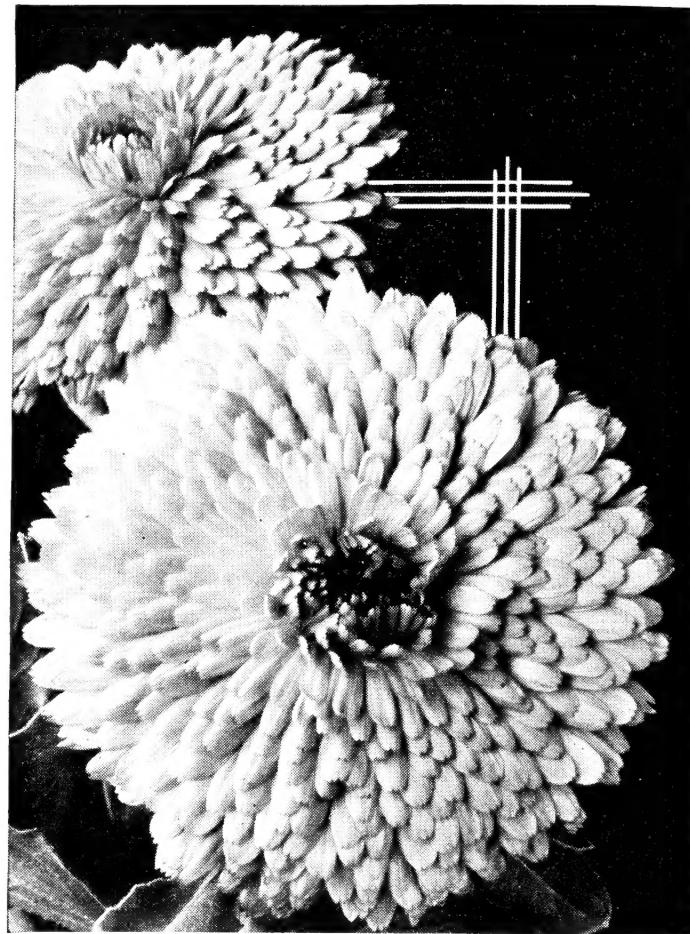
SENSATION—Dark crimson. Tr. Pkt., 20c..... .35 1.00

WHITE—Good white. Tr. Pkt., 20c..... .35 1.00

MIXED—Special blend of above named varieties. Tr. Pkt., 20c..... .30 .90

CALENDULA (1-2')

	Oz.	1/4 Lb.
BALL'S APRICOT—Rich apricot, light and dark brown centers. Tr. Pkt., 20c60	1.50
BALL'S GOLD IMPROVED—Light center, flowers 3 to 4 inches across, a shade lighter than Lemon Queen. Tr. Pkt., 20c60	1.50
BALL'S LEMON QUEEN—Dark red centers, small percentage of off types. Tr. Pkt., 20c60	1.50
BALL'S LONG ORANGE IMPROVED—Extra long stems, light center, deeper shade than Campfire Improved. Tr. Pkt., 20c.....	.60	1.50
BALL'S MASTERPIECE—Rich deep orange, dark center, a shade lighter than Orange King; large flowered. Tr. Pkt., 20c60	1.50
BALL'S ORANGE IMPROVED—Light center, deeper shade than Ball's Long Orange. Tr. Pkt., 20c..	.60	1.50
YELLOW COLOSSAL — The extremely large double blooms with their gracefully curved petals of bright clear yellow make this Calendula one of the outstanding in years. The well-formed bushy plants attain a height of 18 inches. Tr. Pkt., 25c60	1.50
CAMPFIRE IMPROVED — Light center, large flowered orange. Tr. Pkt., 25c80	2.00
CHRYSANTHA ORANGE—Light center, long loose petals. Tr. Pkt., 15c60	1.50
CHRYSANTHA YELLOW—Light center, long loose petals. Tr. Pkt., 15c60	1.50
LEMON QUEEN—Short incurved petals. Tr. Pkt., 15c.....	.40	1.20
ORANGE KING—Deep orange, dark center. Tr. Pkt., 15c.....	.40	1.20
ORANGE SHAGGY—Light center, fringed petal tips. Tr. Pkt., 15c....	.40	1.20



Calendula Campfire Improved

	Oz.	1/4 Lb.
RADIO—Quilled orange, light center. Tr. Pkt., 15c.....	.40	1.20
MIXED—Tr. Pkt., 15c.....	.25	.75
CALLIOPSIS		
TALL DOUBLE MIXED—Mixture of semi-double flowers. Tr. Pkt., 20c..	.60	1.80
TALL SINGLE MIXED—Tr. Pkt., 15c	.30	.90
DWARF BICOLOR MIXED—Tr. Pkt., 20c60	1.80

CAMPANULA ANNUAL

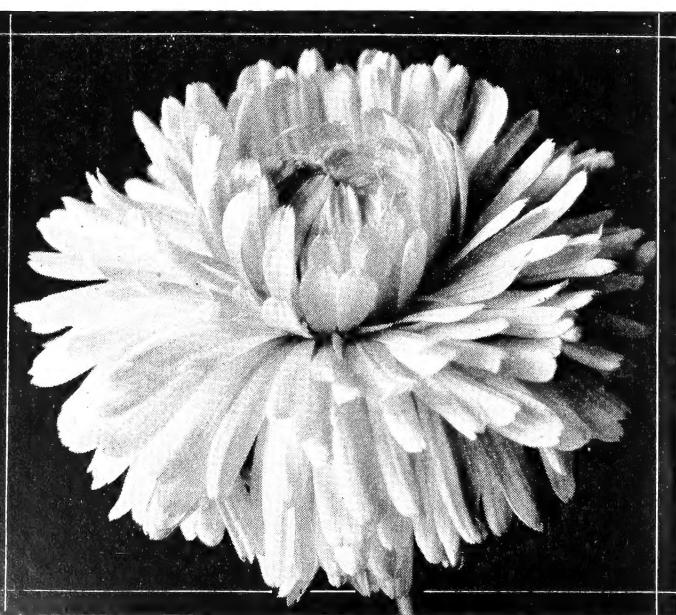
	1/4 Oz.	Oz.
ANNUAL MIXED Tr. Pkt., 15c	.25	.75

CAMPANULA BIENNIAL

	1/4 Oz.	Oz.
Medium Calycanthema.		
CUP AND SAUCER—Tr. Pkt., 30c.....	.55	1.65
MEDIUM SINGLE—mixed. Tr. Pkt., 15c25	.75

CAMPANULA (Perennial)

	1/4 Oz.	Oz.
PERSICIFOLIA (Peach Bell)—30" Coerulea blue. Tr. Pkt., 35c.....	1.15	3.45
PERSICIFOLIA—White. Tr. Pkt., 35c	1.35	4.00
PERSICIFOLIA—Mixed. Tr. Pkt., 35c	1.15	3.45



Calendula Sunshine Chrysanth

CANDYTUFT ANNUAL

GIANT HYACINTH FLOWERED—An extra select florist strain, built up by years of work, selecting for true type and whiteness. Tr. Pkt., 20c

MINIATURE GEM—Dwarf hyacinth flowered; 4" high, a gem for the rock garden, pure white. Tr. Pkt., 20c

UMBELLATA—Carmine, crimson, flesh pink, lavender, rose cardinal, white or mixed. Tr. Pkt., 15c.....

Oz. $\frac{1}{4}$ Lb.

.75 2.25

.85 ...

.50 1.25

YELLOW—Marie Chabaud. Tr. Pkt., 40c

MIXED—Tr. Pkt., 35c

$\frac{1}{4}$ Oz. Oz.

1.30 4.00

1.30 4.00

PERPETUAL GIANT MIXED

A strain similar to Chabaud's Giant Improved, same habit of earliness; flowers at least one-third larger. Tr. Pkt., 40c.....

2.50 7.50

ENFANT DE NICE MIXED

A cross between Chabaud's Giant and Perpetual; the result shows plants of robust, upright habit with long, strong, stalks, wide leaves; color comes 75% true from seed and about 90% double. Tr. Pkt., 35c

2.25 6.50

MARGUERITE CHOICE MIXED

Fragrant bedding carnation. Tr. Pkt., 35c

Oz. $\frac{1}{4}$ Lb.

2.00 6.00

CELOSIA CRISTATA

(Cockscomb)

DWARF EMPRESS—Crimson combs with dark leaves. Tr. Pkt., 25c

$\frac{1}{4}$ Oz. Oz.

.45 1.40

DWARF GOLDEN YELLOW—Yellow combs with light leaves. Tr. Pkt., 25c

.40 1.15

DWARF MIXED—Tr. Pkt., 20c.....

.35 1.00

TALL MIXED—Tr. Pkt., 20c.....

.25 .75

CELOSIA PLUMOSA

(Feathered Cockscomb)

CRIMSON—Crimson scarlet. Tr. Pkt., 25c

.35 1.00

YELLOW—Golden yellow. Tr. Pkt., 25c

.35 1.00

MIXED—Tr. Pkt., 20c.....

.30 .95

CENTAUREA CYANUS

(Bachelor Button or Cornflower)

A new re-selected strain, producing fully double and very large flowers, often called Super Giant Cornflower.

Oz. 1 Lb.

.50 5.00

BLUE BOY—Deep rich blue, extra large flowers. Tr. Pkt., 15c.....

.50 5.00

BLACK BOY—Deep maroon. Tr. Pkt., 20c

.50 5.00

PINKIE—Rose. Tr. Pkt., 15c.....

.50 5.00

RED BOY—Deep ruby red or carmine. Tr. Pkt., 15c.....

.50 5.00

SNOWMAN—White. Tr. Pkt., 15c..

.50 5.00

SPECIAL MIXED from above colors. Tr. Pkt., 15c

.50 5.00

SINGLE BLUE (Winter Flowering)—Single and semi-double flowering. Tr. Pkt., 15c

.50 5.00

CENTAUREA CYANUS DWARF

JUBILEE GEM—Deep blue flowers of compact growth. Tr. Pkt., 20c..

.85 10.00



Carnation—Chabaud's

CARNATIONS

CHABAUD'S GIANT IMPROVED

Plants are of robust upright habit, bearing huge flowers of fine form, come about 90% double and quite true.

CARDINAL RED (Sparkler)—Scarlet red. Tr. Pkt., 40c.....

$\frac{1}{4}$ Oz. Oz.

1.30 4.00

CRIMSON—Blood red. Tr. Pkt., 40c

1.30 4.00

DEEP ROSE—Rose Queen. Tr. Pkt., 40c

1.30 4.00

DEEP SALMON—Aurora. Tr. Pkt., 40c

1.30 4.00

FLESH PINK—Reine Rose. Tr. Pkt., 40c

1.30 4.00

WHITE—Jeanne Dionis. Tr. Pkt. 40c

1.30 4.00



Centaurea Imperialis

CENTAUREA IMPERIALIS

(Sweet Sultans)

	Oz.	1/4 Lb.
AMARANTH RED—BRILLIANT ROSE, DEEP LAVENDER, PURPLE, ROSE OR WHITE. Tr. Pkt., 20c....	.95	3.00
MIXED—Tr. Pkt., 20c.....	.70	2.00

CENTAUREA

SUAVEOLENS—Yellow, Sweet Sultan. Tr. Pkt., 20c.....

	Oz.	Oz.
	.95	3.00

CANDIDISSIMA—Dusty Miller, yellow-silvery foliage. Tr. Pkt., 40c....

	1/4 Oz.	Oz.
	1.35	4.00



Cheiranthus Golden Bedder

CHEIRANTHUS

ALLIONI GOLDEN BEDDER—A new color in this Siberian Wallflower; golden yellow. Tr. Pkt., 20c

	Oz.	1/4 Lb.
ALLIONI GOLDEN BEDDER—A new color in this Siberian Wallflower; golden yellow. Tr. Pkt., 20c	.60	1.80

ALLIONI ORANGE—Brilliant Orange. Tr. Pkt., 15c.....

	Oz.	1/4 Lb.
ALLIONI ORANGE—Brilliant Orange. Tr. Pkt., 15c.....	.40	1.20

CINERARIA

A June sowing will make 5 inch pots for Xmas.

GIANT EXHIBITION MIXTURE—Largest flowered and strongest growing strain. Plants semi-dwarf. Tr. Pkt., \$1.00; $\frac{1}{4}$ oz., \$2.75.

CALIFORNIA SUPER GIANT—Plants are basal branching and bear large numbers of extremely large flowers. **BLUE SHADES, CRIMSON and CARMINE SHADES, SALMON SHADES, CHOICE MIXED.** Tr. Pkt., \$1.00; 1/64 oz., \$2.50; 1/32 oz., \$5.00. $\frac{1}{8}$ oz., \$15.00; $\frac{1}{4}$ oz., \$30.00

CLARKIA

	Oz.	1/4 Lb.
MIXED— $\frac{1}{4}$ oz., 35c.....	1.00	3.00

CHRYSANTHEMUM

ANNUAL (Painted Daisy)

BURRIDGEANUM—White, scarlet zone. Tr. Pkt., 15c.....

.30 .90

NORTHERN STAR—Giant white, yellow zone. Tr. Pkt., 15c.....

.30 .90

TRICOLOR MIXED—Tr. Pkt., 15c..

.30 .90

SEGETUM—MIXED. Tr. Pkt., 15c..

.30 .90

CHRYSANTHEMUM MAXIMUM

(Shasta Daisy)

1/4 Oz. Oz.

SHASTA DAISY ALASKA—Very large white flowers. Our strain is selected for higher growth and blooms slightly earlier. Tr. Pkt., 20c

.30 1.00

COBAEA SCANDENS

(Climber)

PURPLE—Sometimes listed as violet blue. Tr. Pkt., 20c.....

... .80

COREOPSIS

DOUBLE SUNBURST—A new and improved double and semi-double.

Tr. Pkt., 20c; $\frac{1}{4}$ oz., 25c

.75 2.25

MAYFIELD GIANT—Large flowering single, deep golden yellow. Tr. Pkt., 20c

.40 1.20

CUPHEA

FIREFLY—Bright rosy scarlet; useful as pot plant, for beds and borders; dense compact growth. Tr. Pkt., 35c

.65 2.00

CONVOLVULUS

DWARF ROYAL ENSIGN—Deep ultra-marine blue. Tr. Pkt., 25c....

.60 2.00

COSMOS

New early flowering strain.

SENSATION CARDINAL—New Crimson. Tr. Pkt., 15c.....

.20 .60

SENSATION PINKIE—Pink. Tr. Pkt., 15c

.20 .60

SENSATION PURITY—White. Tr. Pkt., 15c

.20 .60

SENSATION MIXED—Tr. Pkt., 15c.

.20 .50

COSMOS Early Double Crested

This group is somewhat more dwarf than the other varieties; both single and double flowers appear on the same plant.

CRIMSON—PINK OR WHITE. Tr. Pkt., 25c

1/4 Oz. Oz.

.80 2.50

MIXED. Tr. Pkt., 20c.....

.60 1.80

COSMOS

Early Single Mammoth Flowering

Standard large flowering type.

CRIMSON—PINK OR WHITE OR MIXED. Tr. Pkt., 15c.....

Oz. 1/4 Lb.

.30 .90

COSMOS

Late Mammoth Flowering

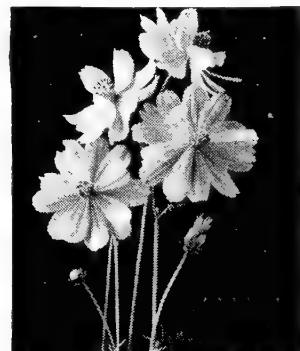
Large late flowering cosmos taller than the early with dense heavy foliage.

GIANT MIXED—Contains crimson, pink and white. Tr. Pkt., 20c.....

.45 1.25

EARLY KLONDIKE ORANGE FLARE—Early strain, produces larger flowers; a vivid orange. Tr. Pkt., 20c

.60 1.80

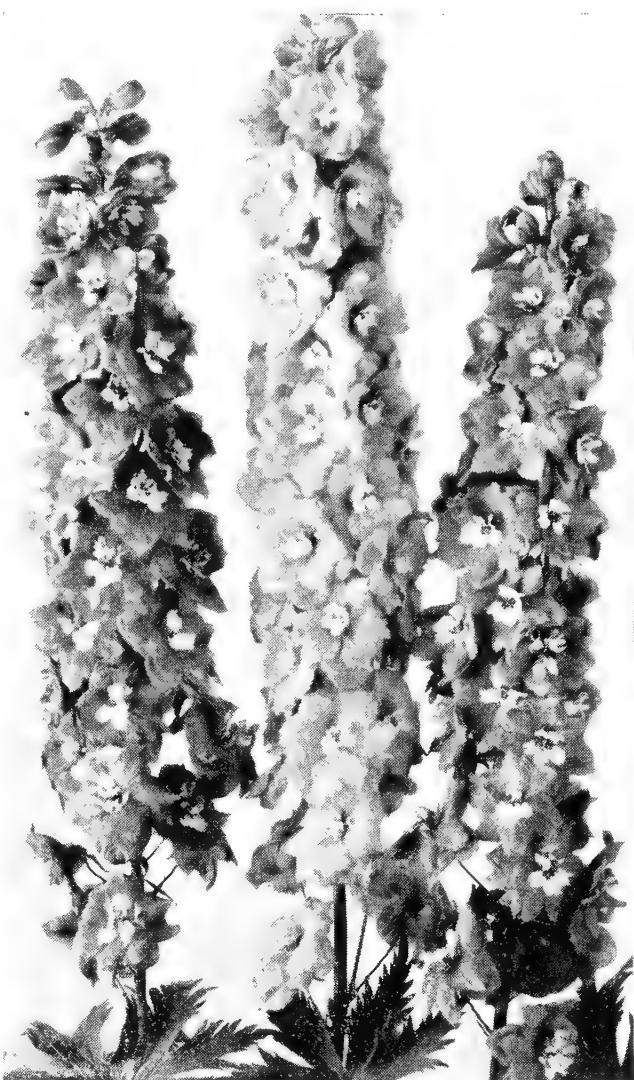


NEW KLONDIKE YELLOW FLARE

Bright clear yellow, similar to orange flare in habit. Tr. Pkt., 25c; oz., 75c; 1/4 lb., \$2.00.

NEW SEMI-DOUBLE ORANGE RUFFLES

Beautiful orange semi-double flowers. Very free flowering. Tr. Pkt., 20c; 1 oz.75



Delphinium Pacific Giants

CYNOGLOSSUM AMABILE

(Chinese Forget-Me-Not)

Oz. 1/4 Lb.

BLUE

.30 .90

FIRMAMENT—A new dwarf compact plant, rich blue color and even habit. Tr. Pkt., 20c.....

.50 1.50

DAHLIA (California Grown)

UNWIN'S DWARF HYBRIDS—Re-selected strain; miniature early flowering; double and semi-double flowers, a wide range of color. Tr. Pkt., 35c

.65 2.00

COLTNESS MIXED—Tr. Pkt., 25c..

.65 2.00

MINIATURE MIXED—Exceptionally fine cut flowers, 2" to 3" in diameter. Tr. Pkt., \$1.00.....

3.35 10.00

DELPHINIUM Pacific Giants

A new strain produced on the Pacific Coast. Flowers are huge, beautifully spaced on the stem. This strain throws high percentage of doubles. Our seed selected and grown from originator's stock.

	<u>1/4 Oz.</u>	<u>Oz.</u>
DARK BLUE SHADES, LAVENDER PASTEL SHADES, LIGHT BLUE SHADES, PASTEL SHADES, VIOLET SHADES —Each of above colors: Tr. Pkt., \$1.00; 1/8 oz., \$1.85....	3.35	10.00
WHITE —Pure white with velvety texture. Tr. Pkt., \$1.00; 1/8 oz., \$2.00	3.85	11.50
MIXED —Tr. Pkt., \$1.00; 1/8 oz., \$1.85	3.35	10.00

DELPHINIUM WREXHAM HOLLYHOCK TYPE

Best commercial strain on the market, flower spikes are of pyramid shape.

MIXED—Tr. Pkt., 50c..... 1.85 5.50

DELPHINIUM

(Blackmore and Langdon Type)

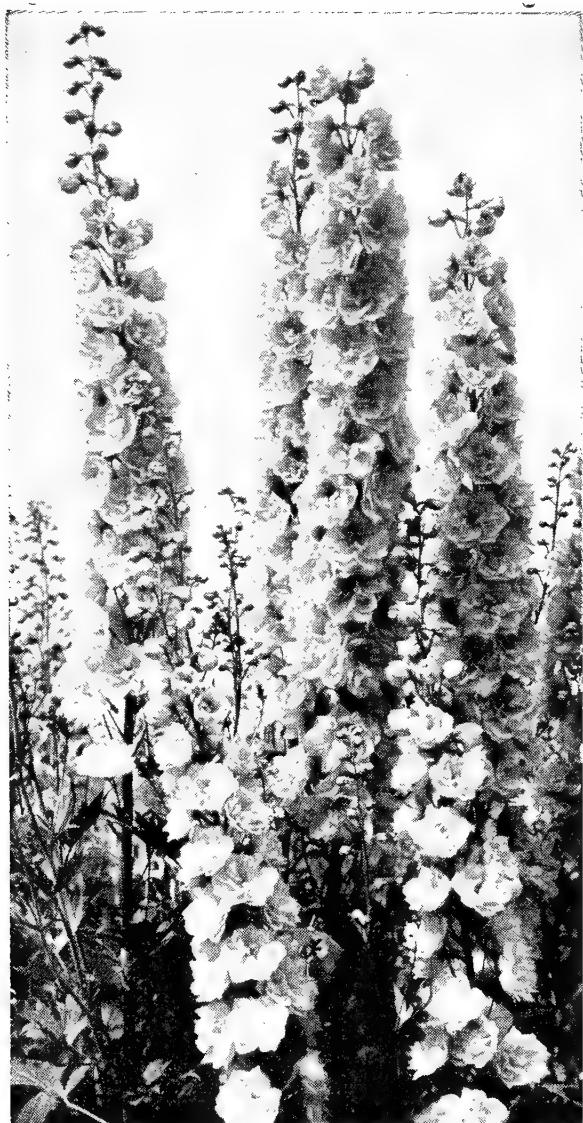
MIXED—Gold Medal Hybrids. Tr. Pkt., 50c; 1/4 oz., \$1.00..... 3.35 10.00

BELLADONNA (Improved)

A reselected Belladonna strain. Tr. Pkt., 50c; 1/4 oz., \$1.25..... 4.15 50.00

BELLAMOSUM (Improved)

A reselected Bellamsum Strain—Tr. Pkt., 50c; 1/4 oz., \$1.25..... 4.15 50.00



Delphinium Blackmore and
Langdon Hybrids

BELLADONNA — Light Blue. Tr. Pkt.,
35c 1/4 Oz. Oz.
.65 2.00

BELLAMOSIUM—Dark Blue. Tr. Pkt.,
35c65 2.00

DIANTHUS ANNUAL

(Sweet William) 1/4 Oz. Oz.
.25 .75
SINGLE MIXED—Tr. Pkt., 15c

HEDDEWIGII DOUBLE MIXED—
Tr. Pkt., 20c40 1.25

HEDDEWIGII SINGLE MIXED—
Tr. Pkt., 15c25 .75

DIANTHUS (Perennial)

PLUMARIS DOUBLE MIXED—Tr.
Pkt., 25c35 1.00

DIGITALIS (Foxglove)

GIANT SHIRLEY MIXED—Tr. Pkt.,
15c45 1.35

GLOXINIODIES MIXED — Spotted
Flowers. Tr. Pkt., 15c50 1.50



California
Poppy



Annual
Chrysanthemum

DIMORPHOTHECA

(African Golden Daisy)

AURANTIACA—Orange Yellow. Tr. Pkt., 15c55	1.65
AURANTIACA—Mixed. Tr. Pkt., 15c	.40	1.15

ESCHSCHOLTZIA

(California Poppy)

AURANTIACA — Rich orange, true California Poppy30	.90
BRILLIANT MIXED—Made from above varieties, plus other attrac- tive colors. Tr. Pkt., 15c.....	.30	.90
DOUBLE MIXED—Tr. Pkt., 25c.....	1.25	3.75

FORGET-ME-NOT

(Myosotis)

OBLONGATA BLUEBIRD—The best deep blue forget-me-nots. Tr. Pkt., 35c	1.15	3.35
---	------	------



Dimorphotheca

GAILLARDIA PICTA

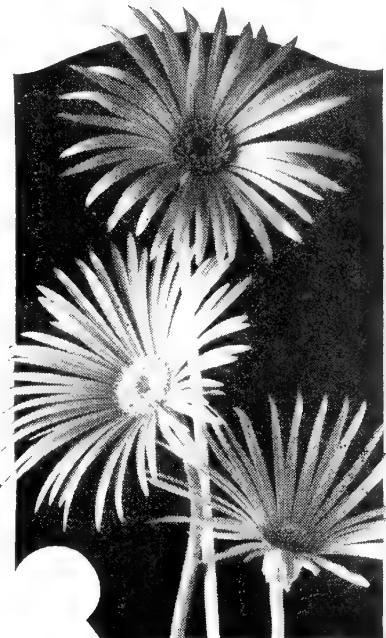
(Annual)

	Oz.	$\frac{1}{4}$ Lb.
INDIAN CHIEF—Single; 15"; solid bronzy red; very even in height. Tr. Pkt., 20c95	2.85
PICTA LORENZIANA—A very pleasing mixture of double; orange, yellow, red and rose shades. Tr. Pkt., 20c80	2.40

GRANDIFLORA (Perennial)

GRANDIFLORA MIXED—An excellent mixture made up from wine reds, golden yellows, coppery scarlet, red gold-edged shades and combination of tints. Tr. Pkt., 20c

.75 2.25



Gerbera

GAZINIA

SPLENDENS HYBRIDA GRANDIFLORA—Showy half hardy perennial, orange, yellow, and bronze daisy-like flowers. Blooms first year when sown early. Tr. Pkt., 50c 2.50 7.50

GERBERA (Transvaal Daisy)

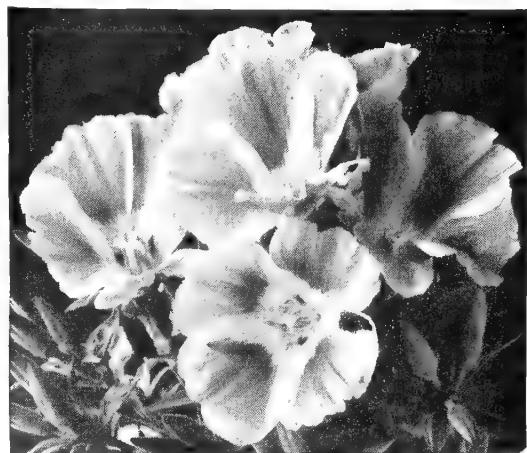
JAMESONI HYBRIDS—We have these selected plants growing throughout the year for seed purposes, assuring you of new seed at all times. 100 seeds, 50c; 500 seeds, \$2.25; 1000 seeds, \$4.00.

GEUM

	Oz.
MRS. BRADSHAW—Double Red. Tr. Pkt., 25c	1.65
LADY STRATHEDEN—Double Golden yellow. Tr. Pkt., 25c	2.00

GODETIA (Dwarf Single)

	Oz.	$\frac{1}{4}$ Lb.
DUKE OF YORK—Deep carmine and white. $\frac{1}{4}$ oz., 40c.....	1.25	3.75
KELVEDEN GLORY—Salmon Orange—Tr. Pkt., 25c.....	1.25	3.75
WHITE—Tr. Pkt., 25c.....	1.25	3.75
MIXED—Single dwarf. $\frac{1}{4}$ oz., 40c.	1.15	3.50
TALL DOUBLE MIXED—2'; long stemmed, gladioli-like flowers. Tr. Pkt., 20c80	2.40



Godetia—Duke of York

GOMPHRENA

(Globe Amaranth)

Oz. $\frac{1}{4}$ Lb.

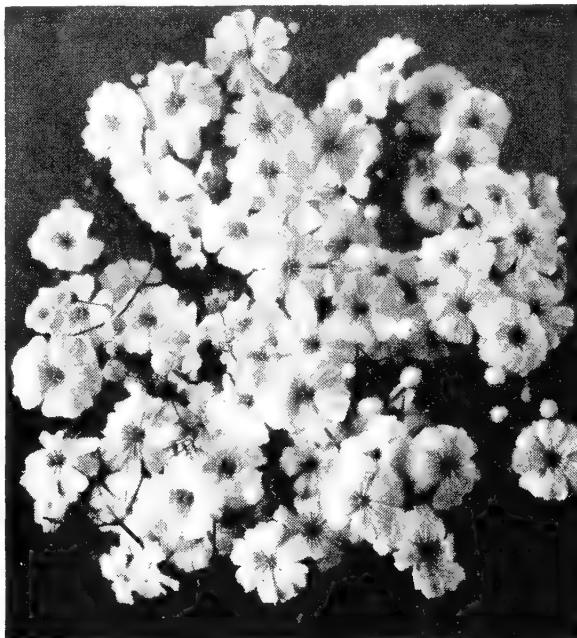
MIXED—Contains colors of light rose pink, purple and white. Tr. Pkt., 15c50	1.50
---	-----	------

GYPSOPHILA (Baby's Breath)

ANNUAL

Oz. 1 Lb.

LONDON MARKET—Large fully petaled, pure white, about 12" taller than Paris Market.....	.20	2.00
PARIS MARKET—Medium size white flowers; excellent stock.....	.20	2.00
COVENT GARDEN—Extra large flower20	2.00



Gypsophila London Market Improved

HELICHRYSUM (Strawflower)

	Oz.	$\frac{1}{4}$ Lb.
MIXED—Made especially from separate colors to get perfect color balance. Tr. Pkt., 15c; $\frac{1}{4}$ oz., 30c....	1.00	3.00

HELIOTROPE

	$\frac{1}{4}$ Oz.	Oz.
DARK VARIETIES MIXED—15". Tr. Pkt., 15c	1.35	4.00

HEUCHERA (Coral Bells)

1/16 Oz. 1/4 Oz.

SANGUINEA SPLENDENS—Large, rich scarlet on 12" to 18" stems, fine for cutting and an excellent rock garden or border plant. Tr. Pkt., 75c
HOOD ACRES HYBRIDS (New)—Very vigorous and prolific grower. Bells are much larger than regular strain with a wide range of color shades. New seed is available in early spring. Tr. Pkt., \$1.00.....

2.65 8.00

PEARLY GATES (New)—All American Award Silver Medal Winner. Flowers large satiny white with a creamy shading in the throat gives this a beautiful appearance. A strong grower with luxurious foliage. Tr. Pkt., 20c

Oz. 1/4 Lb.
 1.00 3.00

HOLLYHOCKS

CHATER'S DOUBLE—Deep Rose. Tr. Pkt., 30c.....

1/4 Oz. Oz.
 .80 2.50

CHATER'S DOUBLE—Newport Pink. Tr. Pkt., 30c.....

.80 2.50

CHATER'S DOUBLE—Salmon rose. Tr. Pkt., 30c.....

.80 2.50

CHATER'S DOUBLE—Scarlet. Tr. Pkt., 30c.....

.80 2.50

CHATER'S DOUBLE—Sulphur Yellow. Tr. Pkt., 30c.....

.80 2.50

CHATER'S DOUBLE—White.

Tr. Pkt., 30c.....

.80 2.50

CHATER'S DOUBLE—Mixed.

Tr. Pkt., 25c.....

.65 2.00

SINGLE MIXED

.20 .60

IMPERATOR MIXED—Large fringed flowers with rosette in center; resembles a double begonia; delicate pink to cerise salmon. Tr. Pkt., 30c

.55 1.65

HUNNEMANNIA

(Santa Barbara Poppy or Mexican Tulip Poppy)

SINGLE YELLOW—Canary yellow. Tr. Pkt., 20c

.30 .95

SUNLIGHT—Semi-double. Tr. Pkt., 25c

.35 1.00

IPOMEA

HEAVENLY BLUE (Clarke's strain)—Blue early flowering morning glory. Tr. Pkt., 20c.....

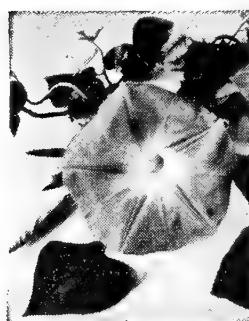
.20 .60

SCARLETT O'HARA—New vivid carmine, not as early as blue morning glory. Tr. Pkt., 20c.....

.35 1.00

IMPERIAL JAPANESE MORNING GLORY MIXED—Large fringed flowers in bright shades. Tr. Pkt., 15c

Oz. 1/4 Lb.
 .50 1.50



Ipomea
Heavenly Blue



Ipomea
Scarlet O'Hara

LANTANA

DWARF HYBRIDS MIXED—12". Tr. Pkt., 30c; 1/4 oz., 55c.....

1.65 ...

LATHYRUS LATIFOLIUS

MIXED—Everlasting perennial sweet pea

1.15 3.50

LILIUM (Lilies)

1/4 Oz. Oz.

REGALE—3'-4'. White with lilac and brown, shading on the outside; shading to yellow on the inside base. Tr. Pkt., 20c.....

.30 .90

PHILLIPPINENSE FORMOSANUM—White strain. Tr. Pkt., 50c.....

1.35 4.00

LINARIA (Baby Snapdragon)

MAROCCANA HYBRIDS MIXED—Fast-growing, hardy annual, good for beds or borders. Tr. Pkt., 15c..

... .60

FAIRY BOQUET MIXED—Compact plants 8" to 10" in height; many distinct colors. Tr. Pkt., 20c.....

.35 1.00

LINUM (Flowering Flax)

Oz. 1/4 Lb.

RUBRUM SCARLET FLAX—Annual; 1½"; showy. Tr. Pkt., 15c.....

.30 .90

LOBELIA

1/4 Oz. Oz.

CAMBRIDGE BLUE—6"; very compact; light blue; light green foliage. Tr. Pkt., 35c.....

1.10 3.35

CRYSTAL PALACE COMPACTA—True dark blue; reddish green foliage. Tr. Pkt., 35c.....

1.00 3.00

EMPEROR WILLIAM — Genetian blue with light foliage. Tr. Pkt., 35c

.80 2.50

MRS. CLIBRAN—Deep blue, large white eye, compact habit; medium green foliage. Tr. Pkt., 35c

1.00 3.00

SAPPHIRE (Trailing) — Sapphire blue, large white eye, medium green foliage. Tr. Pkt., 35c.....

1.00 3.00

LARKSPUR

Being a leader in your community means that you always want the newest and best strains of flowers. You will find the following new and proved varieties of Larkspur the cream of the crops, producing large double flowers, closely spaced on long spikes. The first four varieties are very vigorous and grow 5 feet or more in height. Our seeds are carefully grown to give you true and brilliantly colored strains.



Super Majestic Rose Larkspur

SUPER MAJESTICS (NEW)

This Giant Imperial type Larkspur is a stronger grower and especially good under hot and trying conditions.

SUPER MAJESTIC WHITE—Large flowering white.

SUPER MAJESTIC ROSE—Large double flowers of a pleasing salmon-rose shade.

SUPER MAJESTIC LAVENDER—Long spikes and fine stems make this a very outstanding flower.

GIANT IMPERIAL—Base Branching

BLUE BELL—Light blue with white base.

BLUE SPIRE—Deep Oxford Blue.

CARMINE KING—True carmine-rose.

DAINTINESS—Delicate lavender, white base.

EXQUISITE PINK IMPROVED—Soft salmon-pink.

LILAC KING NEW—Clear rich lilac.

LOS ANGELES IMPROVED—Soft salmon-rose.

MISS CALIFORNIA—Pink shaded salmon.

PEACH BLOSSOM—Light Pink.

PINK KING—New rich rose.

WHITE KING NEW—Best clear white.

Prices all above:

1/4 oz., 30c; 1 oz., 95c; 1/4 lb., \$2.50; 1 lb., \$10.00

MIXED—Made from separate colors.

1/4 oz., 25c; 1 oz., 70c; 1/4 lb., \$2.00; 1 lb., \$8.00.

STOCK FLOWERED VARIETIES

AGERATUM BLUE—Sky Blue.

DARK BLUE—Deep Violet Blue.

LA FRANCE—Lovely Salmon Pink.

LILAC SUPREME—Deep Lilac.

LUSTROUS CARMINE.

LOS ANGELES—Salmon Rose.

ROSAMOND—Deep Rose Self.

WHITE—Pure White.

1/4 oz., 25c; 1 oz., 80c; 1/4 lb., \$2.25; 1 lb., \$9.00.

MIXED—Very Choice.

1/4 oz., 25c; 1 oz., 75c; 1 lb., \$7.50.

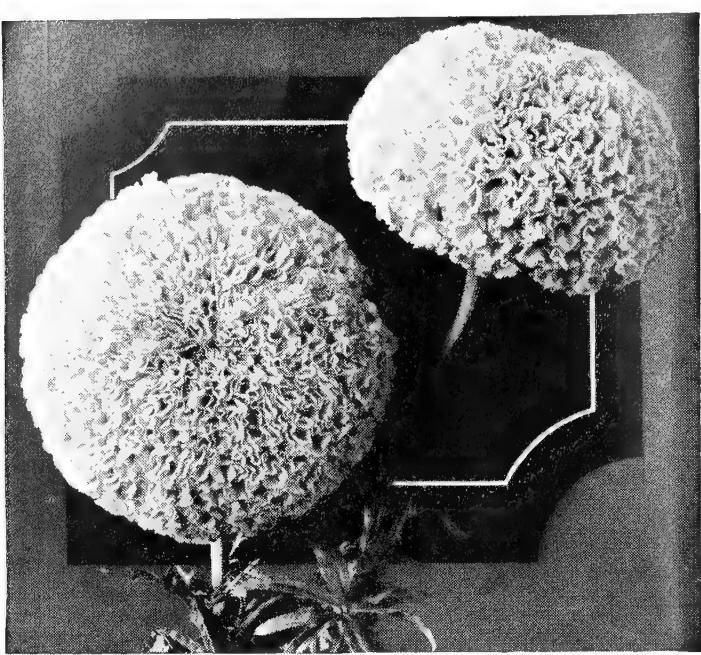
LUPINUS

Oz. 1/4 Lb.

HARTWEGI MIXED—Regular annual Lupine mixed. Tr. Pkt., 15c... .70 2.00

GIANT KING MIXED—Longer stems and larger flowers than Hartwegi; Blue, heliotrope, sky-blue and white. Tr. Pkt., 20c..... .75 2.25

RUSSELL'S HYBRIDS—Perennial. Larger and brighter flowers than the other varieties. Tr. Pkt., 50c... 3.00 9.00



Marigold—Prince of Orange
—Florist Strain

MARIGOLD

(African Tall Double Fistulosa)

1/4 Oz. Oz.

LEMON QUEEN IMPROVED (Los Angeles florist strain) — Large flowers, 4" across; tubular petals forming a hard, solid head. While this strain gives a small per cent of singles, the percentage of good heads is greater than other strains. One degree lighter than All Double Lemon. Tr. Pkt., 25c.....	.40	1.15
PRINCE OF ORANGE IMPROVED (Los Angeles florist strain) — 3'; a little larger in size than Lemon Queen; a deep orange in color. Tr. Pkt., 25c40	1.15
ALL DOUBLE LEMON — This strain comes all double; good for cut flowers. Tr. Pkt., 25c.....	.40	1.15



French Marigold Harmony

	<u>1/4 Oz.</u>	<u>Oz.</u>
ALL DOUBLE ORANGE — Tr. Pkt., 25c40	1.15

MIXED — Good mixture of both lemon and orange. Tr. Pkt., 15c...	.25	.75
---	-----	-----

MARIGOLD

African Tall Double Imbricata
Carnation Flowered

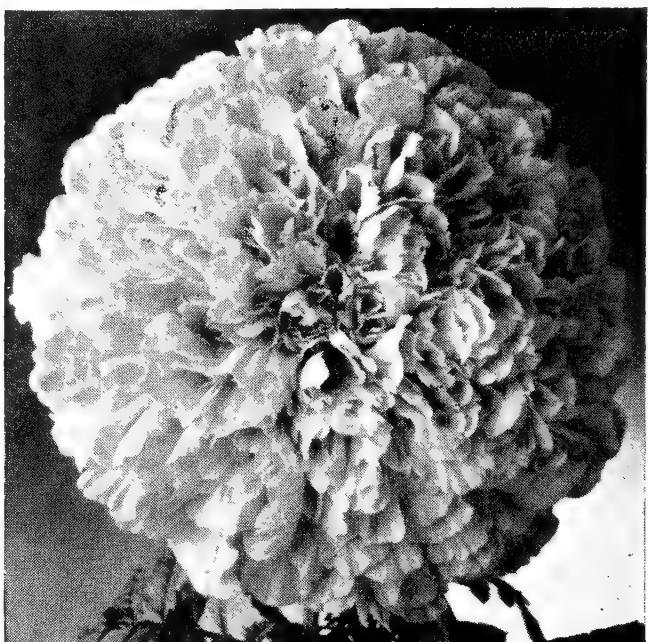
BURPEE'S GOLD — 3½" across; broad, flat petals, odorless foliage. Tr. Pkt., 15c.....	.25	.70
--	-----	-----

GUINEA GOLD — 3½" across; loosely formed flowers; golden orange. Tr. Pkt., 15c.....	.25	.70
---	-----	-----

YELLOW SUPREME — 4"; flower rather irregular petal formation; 2' tall. Tr. Pkt., 20c.....	.30	.80
---	-----	-----

MARIGOLD GIGANTEA

ORANGE SUNSET — Deep rich orange; broad, imbricated, flat petal; huge flower size. Tr. Pkt., 20c50	1.50
--	-----	------



Marigold Gigantea Sunset Orange

SUNSET GIANTS — Huge flowers, 6"-7" across, with color range of orange, yellow and primrose; carnation flowered type. Tr. Pkt., 20c30	.85
---	-----	-----

DWARF GIGANTEA, Pot o' Gold — Golden orange. Tr. Pkt., 30c.....	.55	1.65
---	-----	------

MARIGOLD MISSION GIANTS

GOLDSMITH — Golden orange base-branching with good cutting stem. Flowers are fully double, incurved chrysanthemum type. A 1941 Bronze Medal winner. Tr. Pkt., 25c45	1.35
---	-----	------

YELLOWSTONE (New 1942) — Same type as above only a rich clear yellow. Our trials this year proved 100% double flowers and no off colors. Blossoms are 4 to 5 inches across Tr. Pkt., 25c.....	.45	1.35
---	-----	------

MISSION GIANTS MIXED — Contains above colors plus other shades from our trial grounds. Tr. Pkt., 20c40	1.15
--	-----	------

MARIGOLD FRENCH

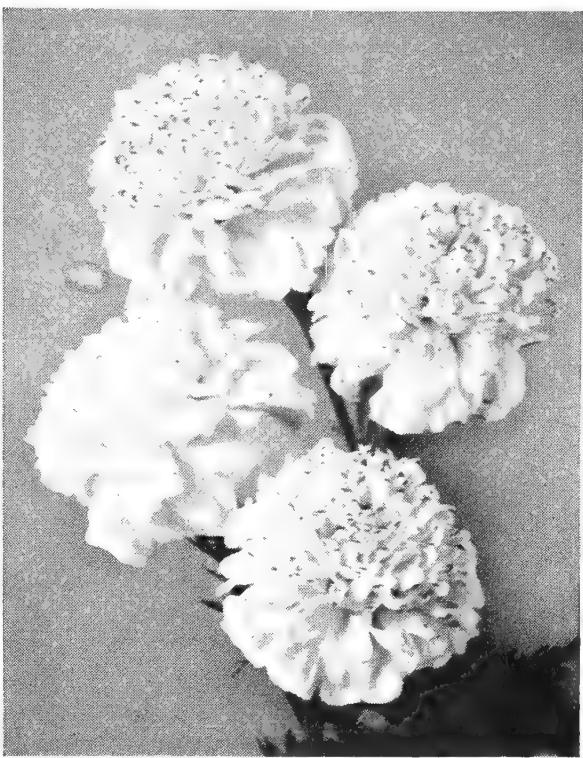
Dwarf Double—1'

MIXED — Made from above colors.
Tr. Pkt., 15c.....

Oz. 1/4 Lb.
.35 1.00

YELLOW PIGMY — (New All-American Winner). 8 inches tall. New extra-dwarf double French type, bright lemon yellow; extra compact bushy plants. Literally covered with blooms 1 inch in diameter. Tr. Pkt., 25c.....

.85 2.50



Marigold Dwarf Butterball

MARIGOLD

Dwarf French All Double

BUTTER BALL — (All-American Bronze Medal). Most attractive, very compact Harmony type, canary yellow in color. Continuous bloomer, attaining height of only 6 to 10 inches. Very early and should make a wonderful bedding or edging variety. Tr. Pkt., 25c....

.85 2.55

HARMONY — Deep orange with maroon brown collar. Tr. Pkt., 25c..

.60 1.75

HARMONY HYBRIDS — Dwarf double mixed. Tr. Pkt., 20c.....

.40 1.20

MELODY DWARF FRENCH DOUBLE — (New All-American Bronze Medal Winner). Grows 12 to 15 inches high. Literally covered with golden yellow Harmony type flowers; very uniform in height, habit and color. Tr. Pkt., 25c.....

.85 2.50

ROYAL SCOTT — Deep mahogany and gold in uniform stripes. Tr. Pkt., 25c

.85 2.55

SPRY 1941 — (A.A.S. Silver Medal). Yellow crested center. Guard petals mahogany red. Tr. Pkt., 20c

.85 2.55

SCARLET GLOW — (New All-American Honorable Mention). Brightest red of all the dwarf double French marigolds; blooms open brilliant scarlet, turning to rich tangerine as they age. Fully double 2 inch blooms borne on bushy plants 10 inches in height. Tr. Pkt., 25c

1.00 3.00

MIXED — Tr. Pkt., 25c.....

.60 1.80

MARIGOLD Dwarf Single—1'

TAGETES (Signata Pumila Little Giant) — Improved Mexican strain; small, single, orange flowers; very dwarf, bushy plants. Tr. Pkt., 25c

Oz. 1/4 Lb.

1.00 3.00

MIGNONETTE

GOLDEN GOLIATH — 12"; giant golden yellow spike. Tr. Pkt., 25c..

.85 2.50

GOLIATH RED — 12"; giant red spikes. Tr. Pkt., 25c.....

.70 2.10

NASTURTIUM

Double Gleam

	Oz.	<u>1/4 Lb.</u>	1 Lb.
GOLDEN GLEAM — Golden yellow.			
Oz., 25c85	2.50	

GLEAM HYBRIDS MIXED — Includes all the shades of double nasturtiums in a well-balanced mixture.	Oz., 25c85	2.50
---	----------------	-----	------

DWARF MIXED — Includes above colors plus Mahogany, Ruby and other hybrids.	Oz., 25c85	2.50
--	----------------	-----	------

SINGLE

DWARF SINGLE MIXED — A splendid mixture of all colors.	Oz. 20c..	.70	2.00
--	-----------	-----	------

TALL SINGLE MIXED — Includes all colors in the tall or trailing group.	Oz., 20c70	2.00
--	----------------	-----	------

NEMESIA

Strumosa Grandiflora — 14"-16"	<u>1/4 Oz.</u>	Oz.
MIXED — Tr. Pkt., 35c	1.00	3.00

NEMOPHILIA

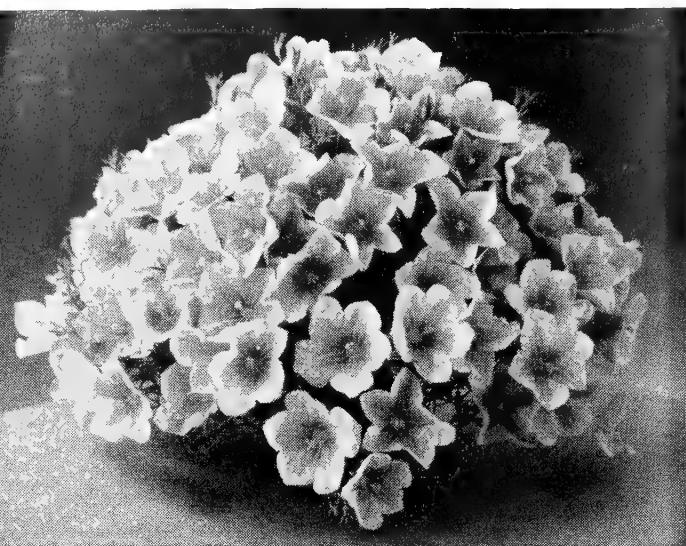
IN SIGNIS BLUE (Baby Blue Eyes) — A California native flower.	Oz.	<u>1/4 Lb.</u>	1 Lb.
Tr. Pkt., 15c; Oz., 40c	1.20	4.00	

NICOTIANA

AFFINIS WHITE — Sweet scented; 3' tall; large flowered.	Tr. Pkt., 15c60
---	---------------	-----	-----

AFFINIS MIXED — Includes all the shades.	Tr. Pkt., 15c40
--	---------------------	-----	-----

SANDERAE CRIMSON BEDDER — 15" compact growth, deep crimson red.	Tr. Pkt., 25c55	1.65
---	---------------------	-----	------



Nierembergia Hippomanica

NIEREMBERGIA

1/16 Oz. Oz.

HIPPOMANICA (Blue cut flower)—Light lavender blue, 5 to 6" plants, nicely rounded, excellent for border work or rock garden. Tr. Pkt., 50c; 1/32 Oz., \$1.00 2.00 20.00

PURPLE ROBE—(New 1942 All-American Bronze Medal). Several shades deeper blue, or violet blue, than above. Very dwarf, about 6 inches tall. It prefers full sun, sandy loam, and makes a wonderful border or edging plant. A continuous bloomer. Tr. Pkt., 50c; 1/32 Oz., \$1.65 3.00 30.00

PANSY SWISS GIANT

1/4 Oz. Oz.

ALPEN GLOW—Giant Red. Tr. Pkt., 75c; 1/8 Oz., \$1.80 3.00 10.00
BERNA—Dark violet blue. Tr. Pkt., 75c; 1/8 Oz., \$1.80 3.00 10.00
BLUE—Rich, clear blue. Tr. Pkt., 75c; 1/8 Oz., \$1.80 3.00 10.00
CORONATION GOLD—New golden yellow. Tr. Pkt., 75c; 1/8 Oz., \$1.80 .. 3.00 10.00

RHEINGOLD—Large, yellow with brown blotch in center. Tr. Pkt., 75c; 1/8 Oz., \$1.80 .. 3.00 10.00

SWISS WHITE—Pure white. Tr. Pkt., 75c; 1/8 Oz., \$1.80 3.00 10.00

SUPER SWISS MIXED—Reselected. Splendid colors and long stems. Tr. Pkt., 85c; 1/8 Oz., \$2.40 4.00 12.00

SWISS GIANTS—Very fine mixed. Tr. Pkt., 75c; 1/8 Oz., \$1.80 3.00 10.00

GENEVA SUPER GIANTS MIXED—Richest assortment of colors and extra long stems make these large flowers excellent for cutting. Tr. Pkt., \$1.00; 1/8 Oz., \$2.50 5.00 16.00

ENGELMAN'S GIANT MIXTURE—Fine, big flowers. Tr. Pkt., \$1.00; 1/8 Oz., \$1.80 3.00 10.00

MAPLE LEAF GIANTS—The color range is limited but the flowers are extra large. Excellent for hot climates. Tr. Pkt., 75c., 1/8 Oz., \$1.80

AMERICA MIXED—The best pansy for early planting. Excellent color blend. Tr. Pkt., 75c; 1/8 Oz., \$1.80 .. 3.00 10.00

PENTSTEMON

	<u>1/4 Oz.</u>	Oz.
GLOXINIOIDES MIXED SENSATION —Tr. Pkt., 35c.....	1.35	3.35

PETUNIA

	<u>1/32 Oz.</u>	<u>1/16 Oz.</u>
--	-----------------	-----------------

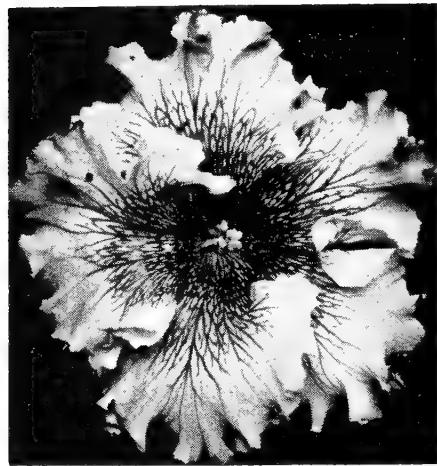
GIANTS OF CALIFORNIA

(Ruffled Giants of medium dwarf habit and huge flowers.)

COPPER RED —Glowing copper scarlet. Tr. Pkt., 75c.....	2.50	4.50
DEEP ROSE PINK —Pink veined red. Tr. Pkt., 75c.....	2.50	4.50
LAVENDER —Light lilac dark veined center. Tr. Pkt., 75c.....	2.50	4.50
MARILYN —Beautiful salmon shade. Tr. Pkt., 75c.....	2.50	4.50
RED —Bright red dark center. Tr. Pkt., 75c.....	2.50	4.50
WHITE —Tr. Pkt., 75c.....	2.50	4.50
MIXED —Tr. Pkt., 75c; 1/64 Oz., \$1.35	2.50	4.75
PETUNIA DWARF RUFFLED 1/32 Oz. 1/16 Oz.		

GIANTS (Ramona strain)—Good color mixture. Tr. Pkt., 75c; 1/64 Oz., \$1.85 ..

3.50 6.50



SUPER DWARF RUFFLED GIANTS OF CALIFORNIA—Especially perfected for pot work; a splendid color range, extra large flowers. Half Tr. Pkt., 75c; Tr. Pkt., \$1.25; 1/64 Oz., \$2.25; 1/32 Oz., \$4.00; 1/16 Oz., \$7.00.

PETUNIA Fringed Grandiflora 1/64 Oz. 1/32 Oz.

	<u>THEODOSIA IMPROVED</u> — Rosy pink, gold center. Tr. Pkt., 50c....	<u>1.50</u>	<u>2.65</u>
--	---	-------------	-------------



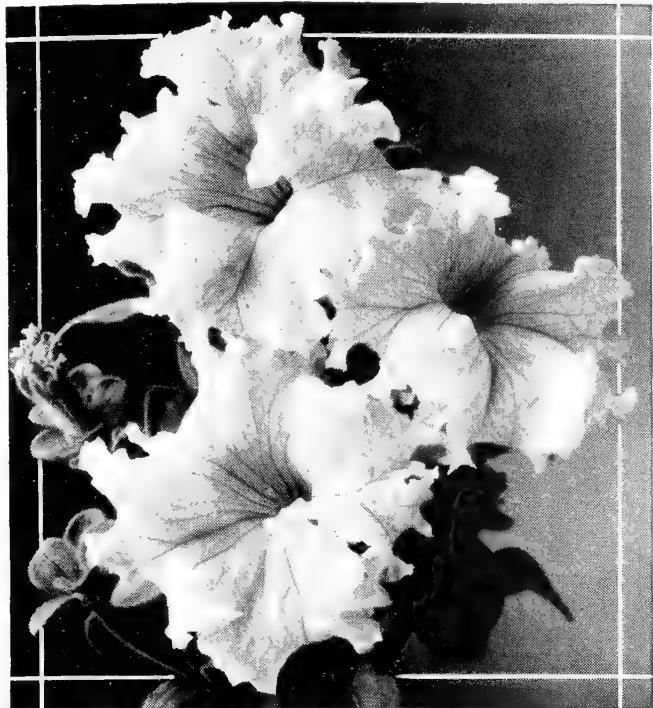
Petunia Dwarf
Giants of California
Ramona Strain



Petunia Giants
of California
Marilyn

PETUNIA Fringed Grandiflora 1/64 Oz. 1/32 Oz.

	<u>SINGLE FRINGED MIXED</u> — Includes above varieties and many others blended by a special formula mixture, in order to get a perfect color balance. Tr. Pkt., 50c.....	<u>1.35</u>	<u>2.35</u>
--	--	-------------	-------------



Petunia Grandiflora Single
Fringed Dainty Lady

PETUNIA GRANDIFLORA

1/32 Oz. 1/16 Oz.

BURGUNDY — Burgundy Red. Tr Pkt., 50c; 1/64 Oz., 90c..... 1.60 3.00

DWARF ELK'S PRIDE — Large flowers. Tr. Pkt., 75c..... 2.25 4.00

DWARF PINK GLORY — A shade deeper than Topaz Rose in the hybrid group; blooms 3 to 4" across. Tr. Pkt., 50c; 1/64 Oz., \$1.50..... 2.75 5.00

ELK'S PRIDE — 16" tall; velvety violet. Tr. Pkt., 50c; 1/64 Oz., \$1.00.. 1.90 3.50

WHITE CLOUD — White with yellow cast in throat. Tr. Pkt., 50c; 1/64 Oz., \$1.25 2.25 4.00



Petunia Burgundy

PETUNIA BALCONY

1/4 Oz. Oz.

Plants 16 to 20" high, of upright spreading type; blooms about 3" across.

BLACK PRINCE — Tr. Pkt., 50c: 1/8 Oz., \$1.25 2.15 6.50

BLUE — Velvety violet blue. Tr. Pkt., 50c: 1/8 Oz., 90c 1.65 5.00

CORNFLOWER BLUE — A fine mid-blue shade. Tr. Pkt., 50c 1.65 5.00

CRIMSON — Dark red. Tr. Pkt., 40c 1/8 Oz., 85c 1.30 4.00

ROSE — Carmine rose, large flowered. Tr. Pkt., 40c: 1/8 Oz., 80c 1.35 4.00

ROSY MORN — New rose with white throat. Tr. Pkt., 35c..... 1.65 5.00

STAR OF CALIFORNIA — Dark violet. Tr. Pkt., 35c: 1/8 Oz., 80c..... 1.35 4.00

WHITE — Pure white, large flowered. Tr. Pkt., 35c: 1/8 Oz., 80c..... 1.35 4.00

MIXED — Tr. Pkt., 35c: 1/8 Oz., 50c.. .85 2.50

PETUNIA DWARF HYBRIDS

(*Nana Compacta*)

1/4 Oz. Oz.

BLUE BEDDER — 20" high, blooms 2 1/2 to 3" across; a shade lighter than Hybrid Blue Bee. Tr. Pkt., 25c. .65 2.00

CELESTIAL ROSE — True *Nana Compacta* type; 16" tall, medium gold throat. Tr. Pkt., 25c..... 1.35 4.00

CREAM STAR — Soft creamy white star shaped flowers. Tr. Pkt., 50c.. .1.50 4.50

GLOW — Bright rose red. Tr. Pkt., 35c .. .4.00 12.00

ROSE OF HEAVEN — Rose pink. Tr. Pkt., 35c..... 1.35 4.00

ROSY MORN — Light pink with white throat. Tr. Pkt., 35c..... 1.10 3.35

SALMON SUPREME — Light copper rose with a white base. Tr. Pkt., 50c .. 5.00 15.00

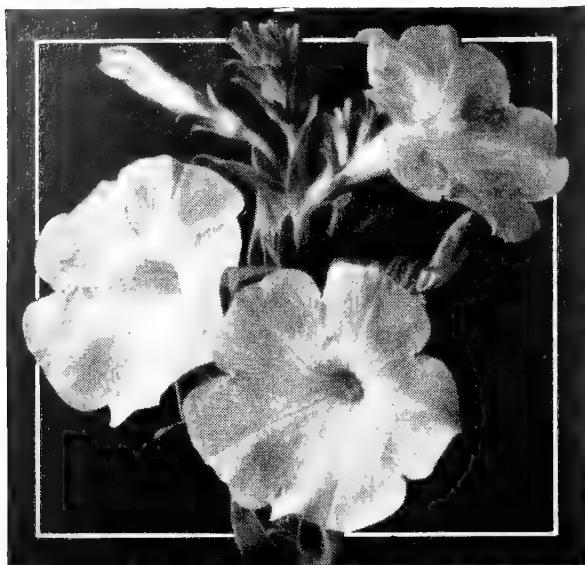
SILVER BLUE — Medium to light silver blue. Tr. Pkt., 35c..... 1.35 4.00

SNOWBALL — Very compact white. A purer white than the Snow Queen. Tr. Pkt., 35c .. .1.10 3.35

VIOLACEA — Rich violet. A deeper shade than Elk's Pride. Tr. Pkt., 35c .. 1.10 3.35

VIOLET BLUE — New. Tr. Pkt., 25c. .75 2.50

DWARF HYBRIDS MIXED — A splendid mixture of above with other well-selected colors. Tr. Pkt., 35c .. .85 2.50



Petunia Dwarf Hybrids
Rosy Morn

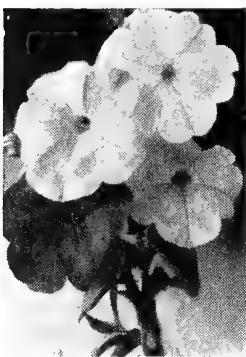
1/4 Oz. Oz.

PETUNIA EXTRA DWARF

ROSE GEM—Tr. Pkt., 35c.....	1.40	4.20
VIOLET GEM—Tr. Pkt., 35c.....	1.40	4.20

PETUNIA TALL HYBRIDS

BLUE BEE—Medium violet blue. Tr. Pkt., 30c50	1.50
FLAMING VELVET—Rich velvety red. Tr. Pkt., 50c	1.40	4.20
GENERAL DODDS—Velvety red with dark throat. Tr. Pkt., 30c.....	.50	1.50
GOLDEN ROSE (Lord Courtenay)—Clear golden rose, deep golden throat. Tr. Pkt., 25c.....	.65	1.65
HOWARD'S STAR IMPROVED—Velvety violet with white star. Tr. Pkt., 35c65	2.00
HOLLYWOOD STAR—Rich rose amber; 5-point star-shaped flower; light golden throat. Tr. Pkt., 40c...	.85	2.50
INIMITABLE—Carmine rose striped white. Tr. Pkt., 20c35	1.00
RADIANCE—Brilliant cerise rose. Tr. Pkt., 35c65	2.00
TOPAZ ROSE (New)—Rose pink with golden throat. Tr. Pkt., 35c...	.65	2.00
VIOLACEA—Violet blue. Tr. Pkt., 30c50	1.50
WHITE KING—Whiter than any Petunia listed; large flowered. Tr. Pkt., 30c50	1.50



Petunia
White King



Petunia
Hollywood Star



Phlox
Drummondi



Petunia
Balcony Mixed

VELVET BALL—Popular black prince color velvety blood red only dwarf compact growth very good for spring pot plants and outside bedding or border use. Tr. Pkt., 50c; 1/32 Oz., \$1.15; 1/16 Oz., \$2.00; 1/8 Oz., \$3.50.

PHLOX DRUMMONDI GRANDIFLORA

MIXED—Tr. Pkt., 35c

1/4 Oz. Oz.

1.25 3.75

PHLOX GIGANTEA

GIGANTEA SALMON GLORY

(New)—Soft salmon rose with creamy eye, large flowers. Tr. Pkt., 40c

1.40 4.15

GIGANTEA ROSY MORN

—Rose pink with white eye. Tr. Pkt., 40c..

1.40 4.15

GIGANTEA RED GLORY (New)

Bright red with white eye. Tr. Pkt., 40c

1.40 4.15

GIGANTEA ART SHADES MIXED

A beautiful mixture of light shades with light eyes; flowers much larger than regular Phlox. Tr. Pkt., 40c...

1.40 4.15

PHLOX DWARF

PHLOX DWARF MIXED—

Tr. Pkt., 35c

1.25 3.75

POPPY ICELAND

MURPHY'S SPECIAL MIXTURE

Contains all the bright colors plus enough art shades and newer colors to give a perfect color balance. Tr. Pkt., 35c

.80 2.50

SANFORD'S GIANT MIXED

Large flowers on long, strong stems, beautiful color range. Tr. Pkt., 35c

.80 2.50

POPPY SHIRLEY SINGLE

AMERICAN LEGION—Large scarlet with a white cross. Tr. Pkt., 15c...

.40 1.20

SHIRLEY SINGLE MIXED—All colors in this group. Tr. Pkt., 15c....

.40 1.20

POPPY SHIRLEY DOUBLE BEGONIA FLOWERED

BEGONIA FLOWERED MIXED—Tr. Pkt., 15c

.50 1.50



Iceland Poppy Emperer

QUEEN ANNE'S LACE FLOWER

WHITE—3', firm white flowers; used as filler in basket work. Tr. Pkt., 15c .25 .75



Ranunculi

RANUNCULUS SEED

1/4 Oz. Oz.

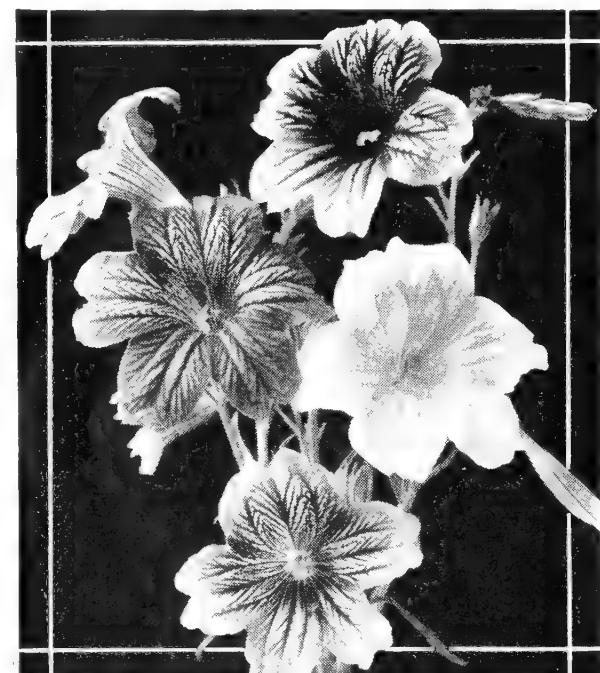
After many years of careful selection we have produced one of the finest strains of ranunculus seed in the world. This seed produces a large percentage of double and semi-double flowers on long stiff stems.

SPECIAL FLORIST MIXED—This strain contains many of the new color shades. Tr. Pkt., 75c
2.50 7.50

RICINUS (Castor Bean)

1/4 Lb. 1 Lb.

ZANZIBARIENSIS MIXED—12', many shades. 1 Oz., 15c
.40 1.20



Salpiglossis—Grandiflora Mixed

SALPIGLOSSIS

1/4 Oz. Oz.

ROSE and GOLD.

SCARLET and GOLD—Very large flower.

VELVETY RED—Deep scarlet self.
MIXED

Tr. Pkt., 15c
.25 .75

GLOXINIAFLORA MIXED—Mixture contains only veined varieties. Tr. Pkt., 15c
.30 .85

**DWARF GIANT FLOWERING
MIXED** (New)—20", excellent for beds and borders. Tr. Pkt., 20c
.35 1.00

SALVIA SPLENDENS

1/4 Oz. Oz.

FIREBRAND (Early Harbinger) — Early dwarf, 15". Tr. Pkt., 50c.....	1.50	4.50
AMERICA (Globe of Fire)—16", standard dwarf bedding variety. Tr. Pkt., 50c	1.50	4.50
BONFIRE—30". Tr. Pkt., 50c	1.50	4.50



Scabiosa Caucasia Isaac House Hybrids

SCABIOSA

Annual; 36" to 42" tall, base branching upright type; large flowers; long stemmed.

Oz. 1/4 Lb.

FIRE KING—Bright Red.....	.75	2.25
KING OF BLACKS—Dark Red.....	.75	2.25
ROSETTE—Deep rose suffused salmon. Tr. Pkt., 20c75	2.25
MIXED—Tr. Pkt., 15c50	1.50
GIANT FLOWERING HYBRIDS		
MIXED—Tr. Pkt., 25c75	2.25

PERENNIAL

CAUCASICA HOUSES HYBRIDS—

An improved strain. Color ranges in shades of lavender and blue. New crop of fresh seed. Tr. Pkt., 45c

1/4 Oz. Oz.

.135 4.00

COLUMBARIA LAVENDER — Tr. Pkt., 45c

.75 2.50

COLUMBARIA PINK—Tr. Pkt., 45c

.75 2.50



SCHIZANTHUS GRANDIFLORA

GIANT FLOWERING HYBRIDS—Tr. Pkt., 40c

1/4 Oz. Oz.

1.00 3.35

PANSY FLOWERED MIX—Tr. Pkt., 50c

1.00 3.35

MASTERPIECE DWARF MIXED—Tr. Pkt., 40c

1.70 4.20

STATICE SINUATA

DEEP BLUE IMPROVED (Kampf's)

—Oz., 50c

1.50 6.00

LAVENDER QUEEN—Oz., 50c.....

1.50 6.00

ROSEA SUPERBA—Oz., 50c.....

1.50 6.00

YELLOW (Bonduelli)—Oz., 50c....

1.50 6.00

WHITE IMPROVED—Oz., 50c.....

1.50 6.00

NEW HYBRIDS MIXED—Oz., 50c...

1.00 4.00

PERENNIAL

CASPIA—Tr. Pkt., 30c

.75 2.00

DUMOSA—Tr. Pkt., 25c.....

.85 2.30

LATIFOLIA—Tr. Pkt., 25c.....

.50 1.35

PEREZII—Tr. Pkt., 25c.....

.45 1.30



Column Stock Lilac Lavender

You will find Murphy's Column Stock give you large flowers, bright true colors, long stems, extra good doubles.

AMERICAN BEAUTY—Rose.

BALL'S APRICOT—Apricot.

***BALL'S BLUE**—Rich lilac blue color.

BALL'S PURPLE—Purple.

BALL'S SUPREME—No. 22 rich silvery rose shading.

***BALL'S WHITE**—No. 16—Large flower on compact spike, if grown outdoors, stems shorter.

CHAMOIS ROSE IMPROVED—Golden Rose.

***GARDENIA**—Large pure white.
long stems.

***ILLUSION**—Bright scarlet flowers on tall stem.

*Outstanding varieties for cut flowers.

KING'S WHITE—Same as White Pillar.

***LILAC LAVENDER**—Best bright lavender.

***MALMAISON PINK**—Fine flesh pink, large flowers
and splendid stem.

MURPHY'S RESELECTED CHAMOIS IMPROVED

***MURPHY'S ROSE**—Best clear rose for florist trade.

MURPHY'S NEW YELLOW WONDER

SILVERY LILAC—Good lavender.

WHITE PILLAR—A tall growing, large flowered
white, usually two weeks later than Gardenia.

CHOICE MIXED—Splendid mixed made from sep-
arate colors.

Above Varieties: $\frac{1}{2}$ Tr. Pkt., 60c; Tr. Pkt., \$1.00; $\frac{1}{4}$ Oz., \$2.50; 1 Oz., \$8.00 1 Lb., \$96.00



Early Flowering Sweet Pea Chime

SWEET PEAS

Early Flowering Spencer or Winter Peas

AMERICAN BEAUTY—Carmine crimson.
APOLLO—Salmon cerise.
BALL ROSE IMP.—Rose pink.
BOON—Salmon pink cream ground.
BURPEE'S WHITE—Giant flowering white seeded.
CASCADE—Ruffled edge, pure white, white
CHIME—Light salmon pink.
COQUETTE—Gorgeous coral pink.
seeded.
DAPHNE—Pink, dwarf cream salmon pink.
ELEANOR BLUE—Light blue.
HARMONY—Lavender, light rosy veined.
JOSIE—Rose pink on white ground; long-stemmed.
LADDIE IMPROVED—Rose.
MARINER—Clear marine blue.
MARS—Crimson with dark cast.
MEMORY—Clear rosy lavender.
MRS. REDDICK—Flesh pink.
PRIDE—Cerise, long stemmed.
SHIRLEY TEMPLE—Giant rose pink.
STAR—Rose pink shaded salmon.
TRIUMPH—Purple or red lilac mauve.
VULCAN—Orange scarlet.
WHITE HARMONY—Long stemmed black seeded
white.

All above early flowering peas, $\frac{1}{4}$ Lb. 1 Lb.
Oz., 40c 1.35 4.00
MIXED—Oz., 30c 1.10 3.50

LATER OR STANDARD SPENCER SWEET PEAS

AMBITION—Deep lavender.
AVALANCHE—Best pure white.
BRIDAL VEIL—Glistening white.
CAPRI—Best light blue; long stems vigorous.
CHIEFTAIN—Pure satiny mauve.
ECSTASY—An appealing shade of blush pink.
FLAGSHIP—Deep navy blue; Silver Medal award.
GRANDEUR—Shell pink.
GRAND SLAM—Bright scarlet cerise, shaded
orange; a sparkling flower with great appeal.
KING LAVENDER—Light clear lavender.
OLYMPIA—A deep royal purple.
PEER—Bright orange pink. Award of Merit.
PINKIE—Rich rose pink. The largest and finest.
PINNACLE—Very deep rose pink.
POWERSCOURT—The best lavender.
RED BOY—Best deep crimson; large flowers.
TANGERINE IMP.—Salmon-orange; requires
shading.
WARRIOR—Ox-blood maroon, sparkling sheen.
WELCOME—The most dazzling of all the scarlets.
YOUTH—Pure white with picotee edge of soft pink;
especially fragrant, large flowers.
Above varieties of standard sweet $\frac{1}{4}$ Lb. 1 Lb.
peas, Oz., 20c75 2.25
STANDARD CHOICE MIXED—Oz.,
20c50 1.50

SWEET WILLIAM

	Oz.	1/4 Lb.
SINGLE MIXED—Tr. Pkt., 20c.....	.95	2.85
DOUBLE MIXED—Tr. Pkt., 20c.....	1.15	3.35
ANNUAL SINGLE MIXED—Excellent mixture. Tr. Pkt., 20c.....	.75	2.25

TAGETES (See Marigold)

TITHONIA (Mexican Sunflower)

	1/4 Oz.	Oz.
SPECIOSA (Golden Flower of the Incas)— 5' orange scarlet flower; somewhat resembles orange scarlet dahlia. Tr. Pkt., 25c45	1.35
SPECIOSA FIREBALL—New. Taller and deeper shade of scarlet. Tr. Pkt., 30c55	1.65

TRITOMA

HYBRIDS MIXED (Red Hot Poker)—Yellow and orange shades. Tr. Pkt., 30c55	1.65
---	-----	------

VENIDIUM

FASTUOSUM—Golden orange, dark centers. Tr. Pkt., 50c	1.35	4.00
HYBRIDS MIXED—Contains hybrids of creams, white, orange and salmon shades. Tr. Pkt., 50c.....	1.35	4.00

VERBENA

Effective perennial bedding plants. They require little attention when once established, and are exceedingly bright in color and free blooming.

MAMMOTH VARIETIES

	Oz.	Lb.
PINK SHADES—Tr. Pkt., 20c.....	1.25	16.00
DARK BLUE—Tr. Pkt., 20c.....	1.25	16.00
SCARLET DEFIANCE—Tr. Pkt., 20c	1.25	16.00
WHITE—Tr. Pkt., 20c.....	1.25	16.00
MIXED—Tr. Pkt., 20c.....	1.15	14.00

HYBRIDA GIGANTEA

LUMINOSA—Flame pink, shading to salmon. Tr. Pkt., 35c.....	2.50	30.00
LAVENDER GLORY—Large lavender with creamy white eye. Tr. Pkt., 35c.....	2.50	30.00
ETNA—Geranium, red with yellow eye. Tr. Pkt., 35c.....	2.50	30.00
BEAUTY OF OXFORD—Giant rose, pink. Tr. Pkt., 35c.....	2.50	30.00
BRIGHTNESS—Cerise scarlet, large white eye. Tr. Pkt., 35c.....	2.50	30.00
LUCIFER—Intense scarlet throughout. Tr. Pkt., 35c.....	2.50	30.00
ROYALE—Royal Blue, yellow eye. Tr. Pkt., 35c.....	2.50	30.00
VIOLACEA STELIATA—Deep purple, large white eye. Tr. Pkt., 35c..	2.50	30.00
WHITE—Giant white. Tr. Pkt., 35c..	2.50	30.00
GIANT MIXED—Tr. Pkt., 35c.....	2.00	24.00

VINCA

Old fashioned garden periwinkle. 15". ROSEA MIXED—Tr. Pkt., 30c

	.60	1.75
--	-----	------



Verbena

Lavender Glory

VIOLA

This choice seed is sunripened in Southern California, hand picked for you from carefully selected plants. Good Viola seed is very scarce this year, so get yours now.

	Oz.	1 Lb.
ARKWRIGHT RUBY—Tr. Pkt., 75c.	9.00	108.00
BLUE BUTTERFLY—Tr. Pkt., 50c..	5.00	60.00
BLUE PERFECTION — Good Blue. Tr. Pkt., 50c; 1/4 Oz., \$1.65	5.00	60.00
CHANTREYLAND—Apricot orange. Tr. Pkt., 60c; 1/4 Oz., \$2.00	6.00	72.00
LUTEA SPLENDENS—Chrome yellow. Tr. Pkt., 50c; 1/4 Oz., \$1.65 ...	5.00	60.00
PAPILLIO LIGHT BLUE—Tr. Pkt., 50c; 1/4 Oz., \$1.65	5.00	60.00
PAPILLIO DARK BLUE — Tr. Pkt., 50c; 1/4 Oz., \$1.65	5.00	60.00
PUCK—Purple with yellow wings and dark penciling; small flowered. Tr. Pkt., 50c; 1/4 Oz., \$1.65...	5.00	60.00
WHITE PERFECTION—Best white. Tr. Pkt., 50c; 1/4 Oz., \$1.65.....	5.00	60.00
MIXED—Carefully blended from separate colors. Tr. Pkt., 50c; 1/4 Oz., \$1.65	5.00	60.00
	Oz.	1/4 Lb.

VIRGINIAN STOCK

Eight inch compact bedding plants used for beds and borders.

MIXED—Tr. Pkt., 20c60	2.00
---------------------------	-----	------

WALLFLOWER ANNUAL

SINGLE MIXED—Shades of blood red, brown and yellows. Tr. Pkt., 15c40	...
DOUBLE EARLY WONDER—2'. Early form of double wallflower. Tr. Pkt., 30c55	1.65

QUANTITY

ARTICLE

PRICE

AMOUNT

ORDER FOR

MURPHY SEED CO.

Quality Seed - Wholesale

Quality Seed - Wholesale

DATE

LOS ANGELES 14 CALIFORNIA

WHEN
WANTED

WHEN
WANT

50

TERMS

FIRM NAME

ALL CREDITS TO AVOID CONFUSION ON OUR RECORDS

DRAFT

CITY AND STATE

HIS ORDER APPROVED
AND SIGNED BY

CHECKER

QUANTITY

Please write in this space name and address of a florist who you believe would be interested in receiving our catalog. Thanks.

MURPHY SEED CO GIVES NO WARRANTY, EXPRESS OR IMPLIED, AS TO DESCRIPTION, QUALITY, PRODUCTIVENESS OR ANY OTHER MATTER OF ANY SEED THEY MAY SELL OUT AND THEY WILL BE IN NO WAY RESPONSIBLE FOR THE CROP PURITY AND CERTIFICATION GIVEN FOR INFORMATION ONLY AND WITHOUT GUARANTEE.

PLEASE

We invite constructive criticism. If you have received stock from us that does not suit you just pencil it down here. Or if certain varieties do particularly well in your section it is equally interesting of course. Let's have a few words from you

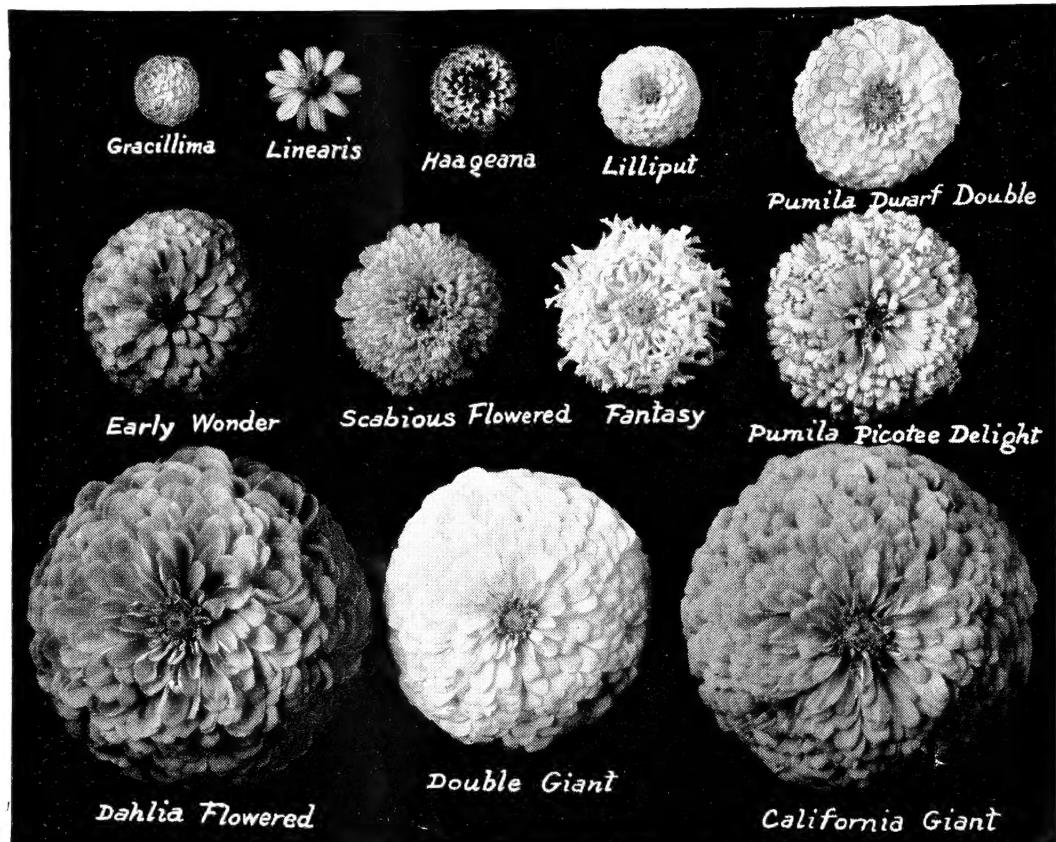
From

MURPHY SEED COMPANY

779 WALL STREET

LOS ANGELES 14, CALIFORNIA

Because Zinnias are a very important item for you, much work has been done on them, especially on the California Giants, Dahlia-flowered and Pompon types, to true them as to doubles, color and type. We are pleased to give you these much better and truer types for your critical clientele.



ZINNIAS Giant Dahlia Flowered

Plants are of medium height. The flower is built up to resemble a show type of dahlia, hence its name. Our seed is all from re-selected stock, very true to color and high percentage of doubles.

CANARY BIRD—Yellow.

CRIMSON MONARCH—Deep crimson.

DREAM—Deep lavender.

EXQUISITE—Light rose, deep rose center.

GOLDEN DAWN—Golden yellow.

PURPLE PRINCE—Rich purple.

GOLDEN STATE—Orange yellow.

ROYAL PURPLE—New rich purple.

ILLUMINATION—Deep rose self.

ORIOLE—Orange and gold.

POLAR BEAR—White.

SCARLET FLAME—Bright scarlet.

Above varieties, Tr. Pkt., 20c.....

DAHLIA FLOWERED MIXED—

Made from separate colors. Tr. Pkt.,

20c; 1/4 Oz., 30c; Oz., 95c

DAHLIA FLOWERED CHOICE—

MIXED—1/4 Oz., 25c; Oz., 80c

	<u>1/4 Oz.</u>	Oz.
	<u>1/4 Lb.</u>	1 Lb.
	.30	.95
	2.50	10.00
	2.25	9.00

LILLIPUT POMPON

Next to the Giants this type of zinnia comes second in popularity. Small, neat flowers borne on long stems make this variety valuable for cut flower work. Our strain comes truer than any zinnia listed.

CANARY YELLOW

CRIMSON GEM

FLESH

GOLDEN ORANGE

PURPLE
ROSEBUD
SALMON ROSE
SCARLET

VALENCIA—Burnt orange.
WHITE

	Oz.	1/4 Lb.
Above separate colors. Tr. Pkt., 20c	.80	2.50
MIXED—Tr. Pkt., 20c75	2.25

ZINNIA SCABIOSA FLOWERED IMPROVED MIXED

	<u>1/4 Oz.</u>	Oz.
This strain produces larger flowers and greater percentage of true type over the regular strain; excellent color range. Tr. Pkt., 20c25	.80

CALIFORNIA GIANTS OR MAMMOTH

	<u>1/4 Oz.</u>	Oz.
Having greater height and size of bloom these zinnias are becoming more popular each year; huge flat type flower borne on long stems.		

CHERRY QUEEN—Cerise pink.

DAFFODIL—Canary yellow.

GOLDEN QUEEN—Golden yellow.

LAVENDER QUEEN—Lavender.

MISS WILLMOTT—Soft pink.

ORANGE KING—Burnt orange.

PURITY—White.

ROSE QUEEN—Bright rose.

SALMON QUEEN—Salmon pink.

SCARLET GEM—Scarlet.

VIOLET QUEEN.

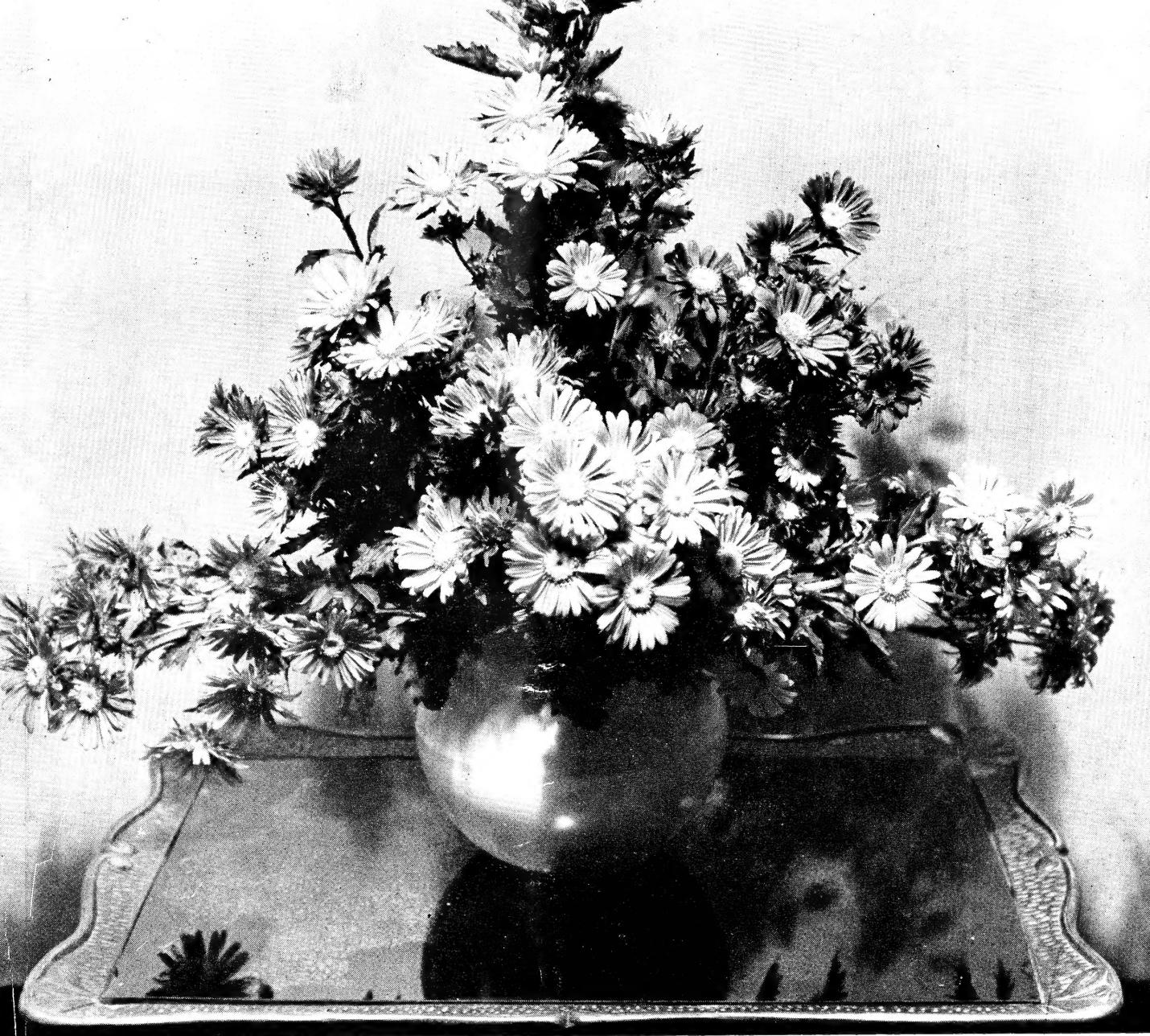
Above varieties, Tr. Pkt., 20c.....	.30	.95
-------------------------------------	-----	-----

CALIFORNIA GIANTS MIXED—

Made from above colors. Tr. Pkt., 20c; 1/4 Oz., 30c; Oz., 95c	<u>1/4 Lb.</u>	1 Lb.
2.50		10.00

CALIFORNIA GIANTS CHOICE—

MIXED—1/4 Oz., 25c; Oz., 80c225	9.00
-----------------------------------	------	------



ASTER FLORIST NEW UPRIGHT SINGLE RAINBOW MIXED (Wilt Resistant).

This new habit in Rainbow Asters perfected for the Los Angeles market and shippers has really reached its height of perfection. Instead of regular branching habit this variety grows perpendicular, providing a fast cutting and bunching aster. Flowers grow very even at the top. Single and often semi-double blooms appear. The mixture contains all the bright, popular aster colors and this year we offer this to our trade as a flower worthy of your attention. Tr. Pkt., 25c; $\frac{1}{4}$ -oz., 35c; 1-oz., \$1.00; lb., \$12.00.

ZINNIA ELEGANS PUMILA

Medium size flowers, very good for bedding and cut flower work.

BRIGHT SCARLET
CANARY YELLOW
FLESH
GOLDEN YELLOW
PINKIE
SALMON ROSE
WHITE

Oz. $\frac{1}{4}$ Lb.

Above separate colors, Tr. Pkt., 20c .60 1.80
MIXED—Tr. Pkt., 15c50 1.50

ZINNIA MEXICANA (Haageana)

DOUBLE MIXED—Very dwarf attractive zinnia. Tr. Pkt., 20c 1.00 3.00

ZINNIA

DOUBLE GIANTS — Fine double flowers, choice mixed. Tr. Pkt., 15c .30 .80

ZINNIA FANTASY—FINEST MIXED

Rounded medium size flowers, composed of a mass of shaggy ray-like petals. Tr. Pkt., 20c25 .80

ZINNIA LINEARIS

LINEARIS — Single orange with yellow stripe. Tr. Pkt., 25c55 1.65

ZINNIA GRACILLIMA

RED RIDING HOOD—Deep scarlet; miniature flowers. Tr. Pkt., 20c60 1.80

MURPHY SEED COMPANY
779 WALL STREET **LOS ANGELES 14**